

Hotel Data Track

09:00	Hopin Feature Video Tutorial
09:10	Keynote: Crossing the River by Feeling the Stones Speaker: Dan Voellm Founder and CEO, AP Hospitality Advisors
09:40	Tracking Recoveries: Where is Asia Pacific in the Cycle? This session will focus on the collection of interesting recovery stories and profitability trends in the region Speaker: Fenady Uriarte Business Development Manager SEA, STR
10:10	CEO Talk 1. Market Updates 2. Recovery Profile 3. Key Challenges 4. Key Growth Areas and Opportunities Moderator: Steve Carroll Senior Managing Director, CBRE Panelist: Cristiano Rinaldi President, Capella Hotel Group Garth Simmons CEO Southeast Asia, Japan, & South Korea, Accor Rainer Stampfer President of Hotel Operations APAC, Four Seasons Hotels & Resorts Marc Steinmeyer Founder, TAUZIA International Management

Property Owners Track (1/2)

11:00	Keynote: Investing in Recovery Global hospitality markets around the world have been upended by the effects of Covid-19. As the world emerges from the pandemic, how can investors identify and capture the best opportunities and what markets are best suited for investment? Speaker: Corey Hamabata Senior Vice President, JLL
11:20	Panel Discussion: ESG and Certification: Increased Expectations from Investors and Customers Sustainability is increasing importance in the investment community. Pushes for zero-net, ESG disclosure, and sustainability are increasing among investors and lenders which also brings new opportunities for green finance and cost savings. This session will explore the trends and examples from various angles of owner, operator, customer, certification, and lender. Moderator: Eric Ricaurte Founder, Greenview Panelists: Marcia Yu Senior Investment Officer, International Finance Corporation Victoria Shepherd APAC Manager, International WELL Building Institute Randy Durband CEO, GSTC Fabricio Muzzio Director of Business Development, GOCOHospitality
12:00	Resort vs. Urban: Who Performs Better? With Covid, we are seeing several resort properties in leisure destinations outperform city hotels. Since people cannot travel abroad for holiday or business, and are instead traveling to proximate resort destinations for fresh air and relaxation. This session will explore this trend amongst the different hotel operators, and discuss the changes and opportunities that have arisen from the pandemic. Moderator: Shi'ai Liang Director of Hotel Development, Marriott International Panelists: Ryan Chen VP Business Development, Far East Hospitality Gavin Faull Chairman and President, Swiss-Belhotel International Karan Kaul VP Business Development, Absolute Hotels Services Group Armand Steinmeyer Vice President, Business Development, The Ascott Limited
12:40	LUNCH BREAK
13:30	Panel Discussion: Lifestyle Hotels - What are They, are They Really any Different, are They the New Way? What are they, are they really any different, are they the new way forward, what are the advantages for an Owner and for the guest, what are the lifestyle brands form the leading operators Moderator: Andrew Langdon SVP Development Asia, Accor Panelist: Kyu Baek Kim Head of Acquisition & Development, Ovolo Group Dan Aldred Head of Lifestyle Development Asia, Ennismore

Property Owners Track (2/2)

14:10	Panel Discussion: Serviced Apartments vs Hotels - Which is More Profitable and Resilient? Profitability as defined by GOP% vs absolute GOP. Different classes of hotels and serviced residence. Different fit for difference geographies and market segments. Moderator: Brian Tan Country General Manager (Thailand & Laos), The Ascott Limited Thailand Panelist: Caspar P. Schmidt Managing Director, QCC Collection Group Pty Ltd Roy Liang Ming Kai Director of Operations (SG, MSIA, VN) General Manager, Oakwood Premier AMTD Singapore John Gardner Principal Partner, Optimum Hospitality Patrick Vaysse Chief Operating Officer, Tauzia Hotel Management
14:50	Panel Discussion: Life after Pandemic What were the Key Lessons Learnt from International Hotel Chains? Moderator: Arnaud Millecamps Managing Director, Minett Prime Square Panelist: Erwann Mahe Managing Director, International Operations –Asia, Best Western Hotels and Resorts Manish Jha Chief Hospitality & Property Officer, Boutique Corporation Public Company Limited Cameron Burke Director of Investments & Portfolio Growth, Choice Hotels APAC
15:30	Battle of Survival: How Operators, Owners, & Lenders can Collectively Position their Properties During the Pandemic Moderator: Benjamin Hirasawa Founder, Managing Director, BH21 Pte Ltd Panelists: Kevin J Beauvais CEO, Fusion Hotel Group Vishal Daga Vice President of Business Development, Capella Hotels and Resorts Adil Mubarak Vice President Operations, RedDoorz Nikhom Jensiriratanakorn Director, Horwath HTL

Design Track

16:10	NETWORKING BREAK
16:40	Keynote: The Road to Net Zero and the Importance of Commissioning Speaker: Kevin Hughes Regional Business Development Director, Commtech Asia
17:10	Hotel Designs: Re-invent or Re-purpose? Moderator: Tulsi Grover Managing Principal, Hassell Studio Panelist: Matt Carlisle Associate Director, XCO2 Gaurang Khemka Founder & Design Director, URBNarc Sarah Bader Principal Representative in Japan, Gensler

Economy & Budget Hotel Track

17:50	Panel Discussion: The Future of Economy and Budget Hotels 1. What is the role of economy and budget hotels in a post pandemic world 2. What will a recovery look like 3. Emerging trends – what is the future of the sector 4. Investing in economy and budget hotels – dollars and sense 5. Brand proliferation – are there too many brands in this sector? What's the impact? Moderator: Greg Condon Associate Director, Hotels and Leisure, Colliers Panelist: Miguel Capistrano Country Manager, Philippines, RedDoorz Albina Lanina Managing Director, ZenRooms Chris Cho Vice President Development Singapore, Philippines, Japan, Korea and Maldives, Accor Yonto Wongso CEO & Founder of Topotels Hotels and Resorts
18:30	End of Day 1

HotelTech Track

09:00	<p>Panel Discussion: Exploring the Very Latest Technology Trends Moderator: Vignesh Kaushik Regional Design Technology, Asia, Gensler Panelist: Nguyen Trieu Khang Group Chief Technology Architect, Accor Vishal Arora Vice President, Head of Technology, WeWork Japan GK Armika Jaya Director of Technology, Potato Head Family Derek Harnett Chief Operations Officer, Switch Automation</p>
9:40	<p>Keynote: Digital Transformation of Guest Network Services with ANTLabs A brand new world: Post-Covid. The sudden travel curbs and quick re-opening stresses hospitality operations with huge swings in customers demands and user traffic, against a backdrop of tight manpower and physical restrictions. Speaker: Ang Kwang Tat Vice President of Customer Solutions, ANTLabs PteLtd</p>
10:00	<p>Sponsored Session by Carrier: Welcoming Guests Back with Confidence Speaker 1: Dr. Joseph Allen Associate Professor of Harvard T.H Chan School of Public Health, CEO of 9 Foundations, Inc. Speaker 2: Chong Wai Yen Managing Director of Carrier</p>
11:00	<p>Keynote: Hotel Technology Towards "Living with Covid-19" Speaker: Lawrence Tang Senior Regional Business Development, LG Electronics Asia</p>
11:30	<p>Keynote: Consolidate and Converge Your Network Infrastructure to Save Costs, Simplify Deployment and Enable Innovations in Your Hotels with Aruba Hospitality Solutions Discover how Aruba ESP architecture is able to help hoteliers to deploy and bring up a new hotel network faster and reduce overall cost of ownership by converging their network rather than creating silo network of different function. Speaker: Robert Lian Consultant System Engineer, Aruba, a Hewlett Packard Enterprise Company</p>

Guest Experience Track

12:00	LUNCH BREAK
13:30	<p>Panel Discussion: Futurist Thoughts on Travel Are we really changing? Are the new generation travellers wanting something different, do branded hotels make a difference - these are all a little controversial but we should talk about it. Moderator: Paul Wilson Executive Vice President, Cross Hotels and Resorts Panelists: Frank Sorgiovanni Head of Development APAC, Six Senses Hotels and Resorts Spas Steve Woods Director of Marketing, Distribution and Sales, Jet Park Hotels Gabriel Gn Senior Vice President and Group Head of Business Development, Banyan Tree Group Gabrielle Daniels CEO, Gabrielle Daniel's Hospitality & Business Solution</p>

Revenue Rebound Track

14:10	<p>Rebound Ready: Revenue Management, Commercial, and Leadership 1. The rise of commercial function 2. Analytics in revenue management 3. Leadership in travel recovery 4. Upskilling hospitality staff Moderator: Tejveer Singh Bedi Group Revenue Director, Park Hotel Group Panelists: Ankur Badhwar Marketing Director Revenue, Marriott International Deepshikha Sehgal Regional Director of Revenue Optimization, Shangri-La Group Anand Jindal Group Director, Revenue Management & Distribution, Wharf Hotels Management Limited</p>
14:50	<p>Panel Discussion: The Rise of Co-Working Spaces and Extended Stay Accommodation Moderator: Cyndy Tan Tarabata President, TAJARA Hospitality Group Panelists: Dean Schreiber CEO, Oakwood Andy Tan Senior Vice President, Commercial, Onyx Hospitality Group Chelsea Perino Managing Director, Global Marketing Communications, The Executive Centre</p>

Marketing Track

15:30	NETWORKING BREAK
15:50	<p>Post Pandemic Hotel Marketing: More of the Same or a Total Paradigm Shift? The Covid 19 pandemic hit the hospitality and travel industry very hard. Signs of recovery for the crippling effects of the Pandemic to the industry are there albeit moving slowly and cautiously. In the new post pandemic world, how should hotels improve their marketing? Will it be more of the same as per the pre-pandemic era or will there be a revolution to the entire marketing approach for hotels? Hear opinions from a panel of senior Hospitality Experts on how hotels can pivot their Marketing plans and activities to remain relevant, and to capitalise on rebounding opportunities. Moderator: Ricky Ang Founder & Director, Sepia Hotels & Resorts Panelists: Radit Mahindro Area Marketing Communication Director, AMAN Prachoom Tantiprasertsuk Vice President Sales, Dusit Hotels & Resorts Lynn Poh APAC Senior Director, Loyalty & Marketing at Wyndham Hotels & Resorts Kevin Cheah General Manager, Iconic Hotel, Penang</p>
16:30	<p>Hotel Marketing Deep Dive: Dissecting COVID & Future Strategies With the world we currently live in very different to 18 months ago when COVID was declared a pandemic, the way people dream about, search and book travel is very different. Do you know the new ways that the changed traveller is booking travel? Do you know where to find people that want to book directly with you right now? In this session you will learn from some of APAC's top hotel and agency marketers about what is working now and what they expect will become future trends to get your guests to click your BOOK NOW button. Moderator: Adrian Caruso CEO, Fastrack Digital Panelists: Paul Wilson Executive Vice President Commercial - Cross Hotels and Resorts Chantelle Veness Group Director of Sales and Marketing - Lancemore Group Dylan Cole Managing Director APAC, Revinate</p>
17:10	<p>Panel Discussion: Creating a Distinct and Differentiating Brand Strategy for your Hotel Forming your own brand vs working with hotel operators key points: • Getting internal stakeholders behind the importance of brand positioning and concept development • Building a relevant brand strategy for your hotel - understanding your target audience, analysing your competitors, learning from best practice • Ensuring your brand resonates with your guests through distinct and memorable guest experiences Moderator: Catherine Monthienvichienchai Chief Branding Officer, QUO Global Panelists: Alice Jenkins Director of Marketing and Loyalty Upper SE Asia, Accor Michael Piro CEO, Wink Hotels Jastina Balen Vice President, Head of Branding & Communications, Frasers Hospitality Pte Ltd</p>
17:50	End of Day 2

Japan Track

09:00	Hopin Feature Video Tutorial
09:10	<p>Panel Discussion: The Market for New Luxury Hotels & Branded Residences in Japan Moderator: Seth Sulkin CEO, Pacifica Capital K.K Panelist: Kiyoshi Tsuchiya Director, CBRE Yukihiro Ito Managing Director, Asterisk Realty Ken Ikeo Founder & CEO, Flat Collaboration</p>
09:50	<p>The Rise of the Accidental Hotelier in Japan During the boom years many diverse businessmen bought hotels and brought in operators or operated them. During the pandemic these accidental hoteliers struggled because they had no real hotel experience. However, the original business (be it real estate or trading etc) remained profitable so they could keep their hotels investments afloat. As a panel discussion we could look at the rise of the accidental hotelier in Japan. As we come out of the pandemic and into the endemic phase what does the rise of the accidental hotelier mean for the Japan hotel landscape.</p> <p>Moderator: Ashley J Harvey Country Manager, Aviareps Japan Panelist: David Abraham Co-Founder, Outpost David Spence Director of Operations, Apex K.K Seiji Toshinari Intellex, CE</p>

Vietnam Track

10:30	<p>Panel Discussion: Vietnam – Hopes and Doubts, and Hopes Again Moderator: Mauro Gasparotti Director, South East Asia, Savills Panelist: Chau Nguyen Director of Development & Business Unit Vietnam, Radisson Hotel Group Philippe Lebourhis General Manager, Movenpick Hotels and resorts Paul Volodarsky Senior Associate, DFDL Legal & Tax Frederick Burke Senior Adviser, Baker & McKenzie Vietnam</p>
11:10	<p>Keynote: Sustainability Progress on Post-Pandemic Era Speaker: Miquel Angel Head of Human Resources and Quality Working Group, Vietnam Tourism Advisory Board</p>

Singapore Track

11:30	<p>Singapore – Phoenix from the Flames? Will it, Can it, Become the New Hotel, Tourism, & Financial Hub of Asia? Moderator: Alan Christie Senior Vice President Advisory & Hotel Asset Management, JLL Panelist: Sashi Rajan Senior Vice President, JLL Paul Kitamura Head of Asset Management, M&C REIT Management Ltd</p>
12:10	LUNCH BREAK

Philippines Track

13:30	<p>Keynote: The Evolving Landscape in Philippine Real Estate and Tourism Industry 1. The situation of Philippine Real Estate in the new normal. 2. The historical performance of Philippine properties 3. Hotel and Resort opportunities. Speaker: Eric Manalo CEO, EIM Realty</p>
13:50	<p>What to Stay and What to Go - Shaping the Post COVID-19 Travel More of the strategies for post COVID19 when it comes to travel, tourism/hospitality industry Moderator: Garry A. Garcia Regional Director - Operations and Business Development, Swiss-Belhotel International – Philippines Panelist: Angel Sueiro COO, PH Resorts Amanda Carpo President, Kittelson & Corpo Consulting Alfred Reyes Vice President & General Manager, Bai Hotel Cebu</p>

Indonesia Track

14:30	<p>Panel Discussion: Industry Mega Shift During Pandemic Moderator: Eric Levy Managing Director, Tourism Solutions International Panelist: Law Zhe Wen Director of Business Development & Asset Management, The Ascott Limited Javier Salgado Executive Vice President, Nilamani Hotels (Saphir Group)</p>
15:00	End of Day 3