



foodtech philippines

Digitally Presented on Hopin

March 17 - 18,
2021

A FIVE in One Virtual Event Covers



Key Technology Trends Driving Innovation in Food and Beverage Industry

Produced by



Supported by





March 10th, 2021, Digitally Presented on Hopin

Supported by

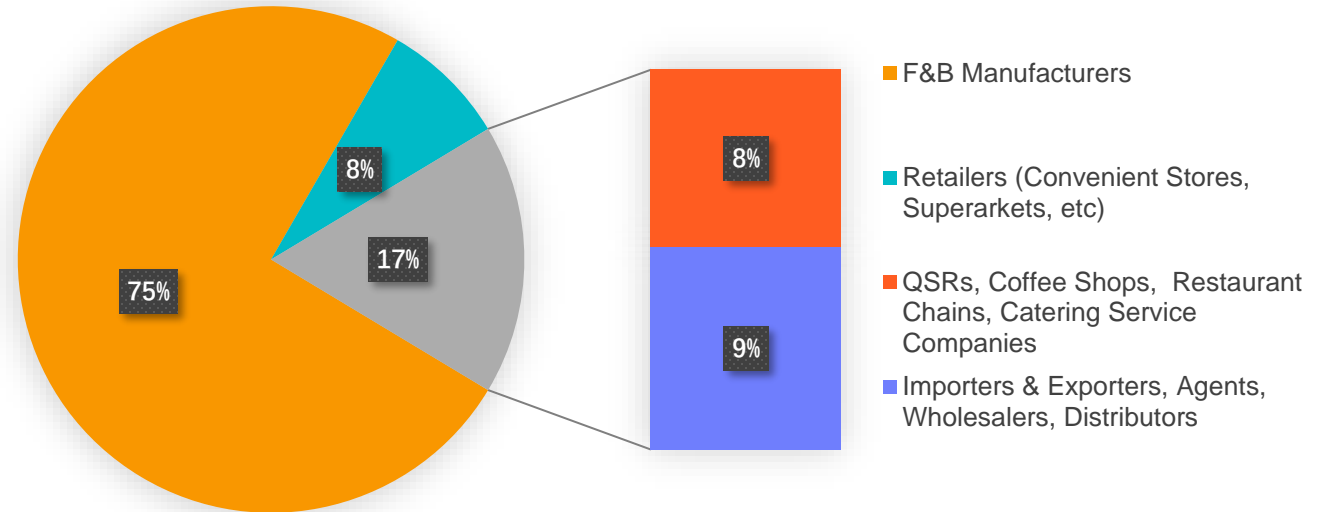


Presented by

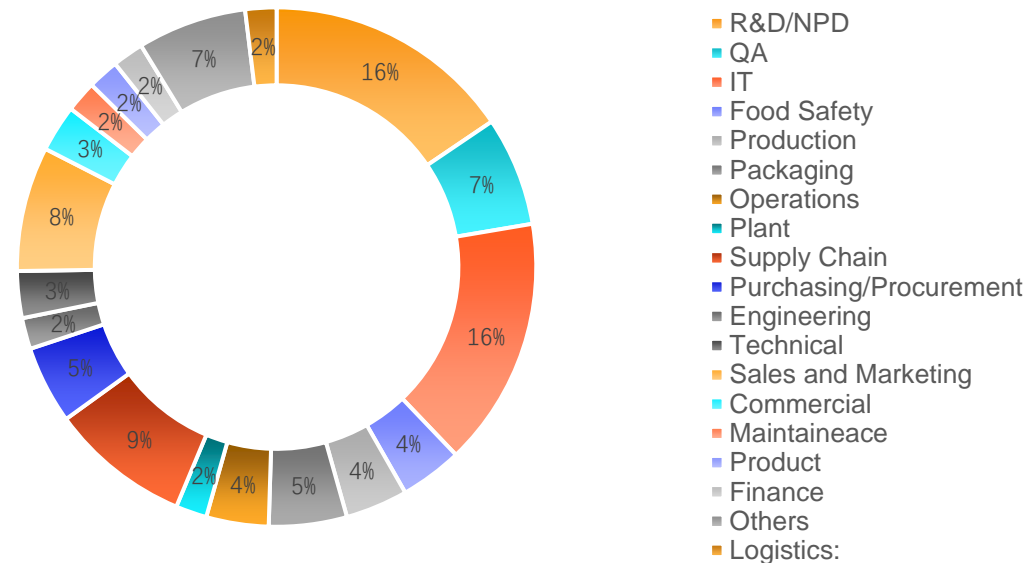


359 Delegates

Delegate by Business Nature



Delegate by Job Functions





DRAFT AGENDA DAY ONE 1/2 (March 17)

09:30	<p>Welcome Remarks from Organizer + Hopin Attendee Tour</p> <p>Presenter Gloria Wong, Food, Drinks & Hospitality Event Director, Escom Events</p>	11:25	<p>KEYNOTE</p> <p>Alternative Proteins in the Philippine Context - Market, Challenges, Opportunities</p> <ul style="list-style-type: none"> The plant-based meat market is exploding globally. In the Philippines many are adopting a more plant-based lifestyle and incorporating alternative proteins into their diets. As a founder of a Philippine-based plant-based alternative protein startup, Stephen will discuss the challenges and opportunities present in the alternative protein market in the Philippines. <p>Presenter Stephen Co, Founder & CEO, WTH Foods</p>
09:40	<p>KEYNOTE</p> <p>Consumer Trends: Sustainability and Clean Label</p> <ul style="list-style-type: none"> This presentation examines consumer attitudes towards the environment in Asia-Pacific, how these attitudes are evolving, and how this is influencing product choice. The presentation examines what the key concerns for consumers are, how COVID-19 has influenced worries about the environment, and how consumers are modifying their diets to live in a green and clean manner. <p>Presenter Will Cowling, Marketing Manager, FMCG Gurus</p>	11:55-14:30	<p>Lunch Break + 1-1 Partnering</p>
10:10	<p>KEYNOTE</p> <p>Food Technology and Food Innovation & DOST-FNRI Technologies</p> <ul style="list-style-type: none"> The country's health and nutritional status are important factors in attaining national development and economic stability. It is estimated that undernutrition alone can reduce Gross Domestic Product (GDP) by 11% (IFPRI, 2016). The Department of Science and Technology-Food and Nutrition Research Institute (DOST-FNRI), being the research arm of the Philippine government in food and nutrition is mandated to (1) define the citizenry's nutritional status through the conduct of national nutrition surveys; (2) develop and recommend policy options, strategies, programs, projects which address the malnutrition problems, and (3) diffuse knowledge and technologies in food and nutrition and provide S&T services to relevant stakeholders. Thus, the Institute harnesses technology to develop food innovations in response to the country's nutrition situation. <p>Presenter Imelda Angeles - Agdeppa, Ph.D., Director IV, Department of Science and Technology - Food and Nutrition Research Institute</p>	14:30	<p>KEYNOTE</p> <p>The Role That Packaging Plays in Minimising Food Waste</p> <ul style="list-style-type: none"> Whilst the primary function of packaging is to protect, contain, preserve and transport a product, the function of intuitive Save Food Packaging Design to minimise food waste is only now being discussed. So what role does packaging play in preventing and or minimising food waste? The primary purpose of packaging is to contain, protect, preserve, promote and communicate, handle and transport and provide convenience for a product; all the while ensuring the safe delivery of food to the consumer. Without adequate packaging design features and fit-for-purpose packaging food can potentially be wasted all the way through the supply chain to the consumer. By modifying packaging designs and ensuring that save food packaging guidelines are followed food waste and loss can be minimised. This presentation will discuss the guidelines and also showcase award-winning Best Practice examples of Save Food Packaging Design. <p>Presenter Nerida Kelton MAIP, Executive Director, Australian Institute of Packaging</p>
10:40	<p>PANEL</p> <p>Navigating through the Crisis and Embrace the Post Pandemic Growth with Innovations</p> <p>Tentative discussion points includes but not limited to:</p> <ul style="list-style-type: none"> How the food industry is affected by the crisis How SME and large companies cope with this situation How business can be a force for good in challenging times Where would F&B industry heading post the pandemic What is the next big thing (technology), who has already adopted and what are the results Where is Philippines standing in Southeast Asia, Asia and the world in terms of food production Growth to be F&B powerhouse in ASEAN <p>Moderator: Vinayaka Srinivas, Founder, Gaia Foods</p> <p>Panelists: Kelvin Ng, Business Development Director ASEAN, Green Monday Atty. Joseph Fabul, Country Manager for Corporate and Government Affairs, Mondelez International Jay Martin, Co-founder and Managing Director, Food For Thought Social Impact Enterprise</p>	15:00	<p>KEYNOTE</p> <p>Trade Promotion Management (TPM): A Key enabler for Supply Chain Optimisation</p> <ul style="list-style-type: none"> A TPM system unlocks opportunities to optimise trade spend and promotional ROI for manufacturers with their retail partners. It enables advanced channel and customer planning that links to manufacturers' demand and supply planning systems to provide a long term view of forecasting to optimise manufacturer supply chains; It ensures that manufacturers have an end to end financial, demand planning and customer planning system that provides a single source of truth to manufacturing, marketing and selling brands locally, regionally and globally depending on the manufacturers size and scale. <p>Presenter Simon Elsby, APAC Sales Director, Exceedra</p>



DRAFT AGENDA DAY ONE 2/2 (March 17)

15:30	<p>KEYNOTE Post Pandemic Planning and Execution Paradigm for the Consumer Goods Industry in the Philippines</p> <p><i>Abstract to be revealed</i></p> <p>Presenter Amith Verma, Director, Sales - South East Asia & Hong Kong, Blue Yonder</p>
16:00-17:00	One to One Partnering
17:00	Closing of DAY ONE

10:30	<p>KEYNOTE Getting the HOW of Digital Transformation Right for F&B Players</p> <p><i>Dramatic differences in approach to digital can lead to dramatically different results. We will be presenting a snapshot of what leaders in the industry are doing differently:</i></p> <ol style="list-style-type: none"> 1.Principles of Success 2. Case Studies and Examples 3. Deep-dive on one of the biggest F&B opportunities in the Philippines – Winning the e-commerce battle <p>Presenter Marco de la Rosa, Head of our Philippines Operations & APAC Strategic Transformation Practice, Southeast Asia, A.T Kearney</p>
-------	---

11:00	<p>KEYNOTE Traditional FoodTech for Sustainability amid the Pandemic</p> <ul style="list-style-type: none"> • Food security has become an issue globally due to the pandemic as food production and distribution are disrupted. Communities and local governments can ensure sustainability of food supply by using traditional food technologies such as fermentation, preservation, and others. There are several case studies which can serve as models for organizations to emulate. <p>Presenter Kay Calpo Lugtu, Chief Operating Officer, Hungry Workhorse</p>
-------	---

11:30	<p>KEYNOTE Unlock Savings & Sustainability for F&B with an Intelligent Energy Manager</p> <ul style="list-style-type: none"> • Abstract to be revealed <p>Presenter Jason Tang, CEO, TablePointer</p>
-------	--

12:00-14:00	Lunch Break + 1-1 Partnering
-------------	-------------------------------------



DRAFT AGENDA DAY TWO 1/2 (March 18)

10:00	<p>KEYNOTE Food and Beverage Trends</p> <ul style="list-style-type: none"> • The arrival of Covid-19 brought with it dramatic changes in food and drink purchase patterns. Shelf-stable food like pasta, rice and canned goods flew off the shelves. Immune system boosting ingredients were top of the shopping list. But which behaviours will stick and what are the longer-term trends to watch in food and drink? We spoke to consumers in 10 countries, as well as food and beverage experts to understand the global picture and the local nuances and trends in each market. This session will focus on consumer trends in Philippines and will bring in regional SEA comparisons – as well as a look at some of the trends coming from the West. It will also look ahead to 2021 and put forward some potential trends that will influence the way consumers think about food and beverages. <p>Presenter Philip Steggals, Managing Director, Kadence International</p>
-------	---



DRAFT AGENDA DAY TWO 2/2 (March 18)

14:00	<p>KEYNOTE Growth: Its Comes Down to Experience (BX not CX) <i>Abstract to be revealed</i></p> <p>Presenter Indranil Sen, Director, Accenture</p>
14:30	<p>KEYNOTE Food Marketing: Technology and Digital Innovation</p> <ul style="list-style-type: none"> · <i>Nowadays, food & drinks producers and marketers are embracing digitalization and AI to reach their potential clients in a more effective way. In this presentation, speakers will cover:</i> · <i>Using Data Analytics to Achieve Marketing Optimization Strategies;</i> · <i>Go beyond Immediate ROI and How to Identify the Successful Social Media Campaigns;</i> · <i>Mobile Marketing - Evaluating the Current State of Automation and Innovation</i> · <i>Trends that Impacts Food Marketer and How Digitalization Redefines Food & Beverage</i> <p>Presenter Laurie Lee, Industry Manager, Facebook</p>
15:00	<p>PANEL Food Retail Talk: Customer Experiences, Marketing, Retail</p> <ul style="list-style-type: none"> · <i>A closer look at the latest regulatory trends to restrict food and beverage marketing as a response to the global obesity challenge</i> · <i>How F&B companies to Design Better Customer Journeys across the Entire Customer Lifecycle</i> · <i>Lessons Learned From Tackling Customer Purchases and Delivery During the Pandemic and Beyond</i> · <i>Confront the Challenges COVID-19 has Created for CX Departments</i> · <i>How to Enable Future of Cu--stomization</i> · <i>Challenges that Food and Beverage Brands faced with Customers in the Future Economy</i> · <i>How F&B distributors to embrace new consuming behaviours</i> <p>Moderator: Adolfo Aran, JR, CEO, Courage Asia Management Consulting</p> <p>Panelists: Roy Quejada, General Manager, Domino's Pizza Philippines Winston L. Binauban, Consultant & Affiliate Adviser - Synergy Opportunities, KinetX Sales and Marketing Mark De Joya, Director of Operations & Marketing, Max's Restaurant Head of Corporate Communications, Max's Group Paolo S. Serrano, Head of Sales, Arla Foods</p>

15:45-17:00	One to One Partnering
17:00	CLOSING





Attendees from

A. Menarini Philippines, Inc.
A.T Kearney Pte Ltd
AACI
Abbott Nutrition (Milk)
Accenture
Advantage Austria
AEGIS Inc
AEGIS Inc.
AIPU Food Industry Co., Ltd.
Ajinomoto Philippines Corp.
Ajinomoto Philippines Corporation
Alaska Milk Corporation
Alfa metro Marketing Inc
Alfamart
All Asian Countertrade Inc
Alturas Group of Companies
Arla Foods
Ascxent Knowledge Resources Incorporated
Asia Brewery Incorporated
Asiaquest Ventures Corporation
Australian Institute of Packaging
Avant Equinox Group Industry Solutions Inc.
BASF
Bayani Brew Inc
BiotechJP Corp
Blibli.com
Blue Yonder
Bosch Rexroth Pte Ltd
Bounty Segar Indonesia
BRENNTAG INGREDIENTS INC.
Brenntag Ingredients, Inc
Canstaff NZ
CDO Foodsphere Inc
Century Pacific Food, Inc.
Ceres Premium Food Production Inc.
Charm Food Products Manufacturing
Chowking
Christian

Cimory Indonesia
Cindy's Bakery and Restaurant
Coca cola beverages
Coca-Cola
Coca-Cola Beverages PH
Coca-Cola Beverages Philippines Inc
COURAGE ASIA
CPEFoods Phils, Inc.
CTC Far East Philippines, Inc.
CTC Far East Phils
CTC Group Philippines
CTCGroup Philippines
Cuoco Cucina Bakehouse
DA RFO
Danone
Del Monte Philippines Inc
Del Monte Philippines, Inc.
Delivery Hero APAC Pte Ltd
Department of Science and Technology - Food
and Nutrition Research Institute
DINE IN
Dole International Philippines
Dole Philiippines Inc
Dole Philippines, Inc. (Dole Packaged Foods)
Dole Phils., Inc
Domino's Pizza
Doriana Foods, Inc.
DOST-FNRI
Duke-NUS Medical School
Earthy Marketplace
Emperador Distillers
Emperador distillers Inc
Emperador Distillers, Inc.
Environ Marketing
Exceedra
Excellent Noodles
EY Singapore
F.A.S.T. Laboratories

Facebook
Fisher Farms
FMCG Gurus
Fonterra
FONTERRA BRANDS INDONESIA
Food For Thought Live Well Together
Manufacturing
Food For Thought Social Impact Enterprise
Foodfutureco
Foodpanda
Fresh N' Famous Foods Inc - Chowking
Frisian Flag Indonesia
Gaia Foods
Gardenia Bakery Inc, (NUTRIMAX)
Garudafood
Ginebra San Miguel Inc.
Ginebra San Miguel Incorporated
Global Hospitality Solutions
GMA NETWORK, INC.
Golden Arches Development Corporation
Great Food Solutions - San Miguel Foods Inc.
Great Food Solutions- San Miguel Foods Inc
Green Monday
Hungry Workhorse
Innovative Packaging Industry Corp
Innovative Packaging Industry Corporation
JB Packaging Corporation
Jolliant RNN Corporation
Jollibee Foods Corporation
Kadence International
Kamino
Kamino Algae Technologies
Kareila Management Corp
KinetX Sales and Marketing Inc.
Krispy Kreme
KSK Food Products
Leslie Corporation under Minute Burgee

Foodtech
Philippines



Attendees from

LTS City Foods Inc.
LTS CITY FOODS, INC.
Magnolia
Magnolia Inc. San Miguel Foods Inc.
Magnolia, Inc.
MARCELA FARMS, INCORPORATED
Max's Bakeshop, Inc.
Max's Group, Inc.
McDonald's Philippines
Medical Depot, Inv
Medley Modern Mediterranean
Metro Retail Stores Group Inc
Monde Nissin Corporation
Mondelez
Mondelez International, Inc
MOSC
MPIC
Nestle
Nestle Philippines
New Flavor House Incorporated
NEXT Foods Inc
Nilesh Kumar
NPI
NUTRI-ASIA, INC
Of the earth
Oishi/ Liwayway Marketing Corporation
Olam Cocoa Indonesia
pepsi cola
Pepsi Cola Philippines
Pepsi-Cola Products Philippines, Inc.
Pettigrew Philippine Services Inc
Phenomenon Group Inc
Philippine Pastries, Inc.
PHILIPPINE SEVEN CORPORATION
Pilmico
Pilmico Foods Corporation
Primavera Ricemill Corporation
Pt fastfood Indonesia

PT Indofood CBP Sukses Makmur Tbk. Noodle &
NICI Division
PT Kino Food Indonesia
PT Parit Padang Global
PT Sekar Bumi, TBK
PT Tirta Alam Segar
PT. BUMI ALAM SEGAR
PT. Dua Kelinci
PT. Kino Food Indonesia
PT. Sasa Inti
PT. SEKARBUMI
RFM Corporation
Robinson Retail Holdings Inc.
ROBINSONS SUPERMARKET CORP.
Robinsons Supermarket Corporation
Rustan Coffee Corporation
Rustan Marketing Corp.
San Miguel Corporation
Sariguna primatirta ,PT
Shakeys Pizza Asia Ventures Inc
Siemens Inc
Sinde Budi Sentosa
Singapore business Federation
SM RETAIL
SM RETAIL INC
SPLASH CORPORATION
Sweet Aurore Cakes and PASTRIES
Symbol IT Marketing
TablePointer
Tanduay Distillers Inc.
The Food People Incorporated
The Hershey Company
THE PUREFOODS HORMEL
The Purefoods Hormel Co. Inc.
THE PUREFOODS-HORMEL COMPANY, INC.
Ultra Prima Abadi

Unilever
Universal Harvester Dairy Farms, Inc.
UNIVERSAL ROBINA CORP.
URC
Vitasoy - URC
Walter Mart Supermarket
Walmart
Wholesedge Corporation
Win With Love Inc
Wings Group
WTH Foods
Zest-O Corp.

Foodatech Philippines