

8	PACKAGING INNOVATE PM Session/ August 25 (Singapore Time)	
15:00	KEYNOTE: Innovative and Sustainable Paper Packaging for Food and Beverage Food packaging demand worldwide is growing at 5.6% annually. With Covid-19 pandemic, on demand food delivery is forecasted to grow more rapidly. This adds to an already problematic plastic crisis caused by plastic food packaging. Governments around the world have placed restrictions on single-use plastics and expanded polystyrene in food packaging. Consumers are also starting to demand greener solutions to food packaging. In this talk, we will look at existing alternatives to plastic food packaging for direct food contact, their shortcomings, and innovations aimed at solving these shortcomings.	Atul Tyagi, Vice President, Export Sales Industrial White BU, Asia Pulp and Paper
15:30	 KEYNOTE: MULTIVAC Sustainability Approach Short Introduction to MULTIVAC Circular Economy and MULTIVAC Sustainability Approach MULTIVAC Sustainable Packaging Solutions Renew, Reduce, Recycle 	Marina Dodel, Project Manager, MULTIVAC
15:50	PANEL DISCUSSION: How Packaging Innovation is Changing the Food Industry? Food packaging has become a vital source of reinvigoration for a stable yet evolving sector. In this panel discussion, we will gather some of the leading F&B packaging directors to discuss how businesses can leverage packaging innovations to create value, develop new markets and foster employment. Moreover, important issues related to food safety, distribution and trade revolve around innovative packaging techniques and equipment.	PANELISTS: Osman Bhatti, Global Head of Procurement -Flexible Packaging, Nestlé Enry Kam, Procurement Category Lead - Innovation, Danone
	MODERATOR: Tassa Agustriana, Founder, Thrive Food Consulting	Benny Chiadarma, Product Manager, Foopak, Asia Pulp and Paper Food & BEVERAGE (S) PTE LTD
16:35	KEYNOTE: Brand Protection: How to Combat Counterfeiting and Diversion Traditional measures are no longer enough to stay one step ahead of increasingly sophisticated counterfeiters and gray market criminals. It's time to revolutionize brand protection. Don't fight counterfeiting with yesterday's weapons. Systech by Markem-Imaje is dedicated to innovating the way industries confront supply chain attacks. We push the technology envelope to help you protect your brand, your revenue and — most importantly — your consumers. We pioneered serialization, and many of the world's best-known brands rely on us for it today. But serialization is just one key pillar of brand protection. We deliver a powerful and comprehensive solution to keep products authentic, safe and connected across the supply chain — from manufacturing to the consumer's hands.	Alastair Taylor, Sales Director - Systech Division, Markem-Imaje
16:55	KEYNOTE: What is Save Food Packaging (SFP)? Save Food Packaging uses innovative and intuitive design features that can contain & protect, preserve, extend shelf life, easily open and reseal, provide consumer convenience and portion control; all the while meeting global sustainable packaging targets. To embed Save Food Packaging Design into businesses we first need to understand whether manufacturers consider Food Waste and Loss, how packaging technologists are designing food packaging, if marketing are ensuring that on-pack communication provides the best messaging to consumers and what the barriers are to implement SFP strategies By attending this session you will not only find out more about some of the key findings from the industry insight reports but you will also see innovative Best Practice examples of Save Food Packaging design. Learn about the current landscape of the food and packaging industry regarding perceptions and practices of food waste and Save Food Packaging and how to incorporate intuitive design features in to your packs.	Nerida Kelton, Vice President Sustainability & Save Food, ANZ Board member, World Packaging Organization
	MARKETING INNOVATE	
17:15	Networking Break	
17:35	KEYNOTE: Starter Kit Session in Understanding the Data Analytics Transformation Journey This session will serve as a guide to help you get started and understand your Data Analytics Transformation Journey in your company.	Ollie Pangan, Regional Chief Transformation Officer, Pepsi Brands(RGB)
17.55	 PANEL DISCUSSION: Food & Beverage Marketing in the Next Normal This session studies the Changing consumer, digital marketing and impact of Covid-19. Topics including: How the pandemic is creating new consumer segments? What's the role of Marketing and how to improve their efficiency? What happens next? Track the transition 	PANELISTS: Mukesh Patnaik, General Manager, Olam Parth Patel, Vice President -Marketing, Kerry Asia Pacific, Middle East and Africa
17:55	MODERATOR: Kristin Veriga, Chief Marketing Officer, Grobest	Farhan Hafetz, Communications and Consumer Marketing Manager, Baba Products Sdn. Bhd.
18:40	Closing Remarks of Day One	

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9:30	KEYNOTE: Industry 4.0 Technologies are Transforming Industrial Growth and Production across Industries - An Outside In View During this session, we will explore how we help manufacturing and operations clients embed intelligence into how they build thing, to do more with less and drive operational safety, efficiency, and effectiveness at scale, by digitizing and optimizing plants, sites and centers and bringing cross facility operations, to increase production yield, quality and optimize costs.	Indranil Sen, Director - Global Operations, Accenture
9:50	KEYNOTE: Digital, Data, and Technology Action Plan for Food and Drinks Industry It has never been clearer that food and drinks companies need to be able to learn quickly, be more resilient to change, and innovate to address adversity. This keynote aims to share some of my thoughts to build a robust action plan using Digital, Data, and Technology to address short term needs while shaping the future.	Himanshu Gupta, Head of Markets and Technology, Asia Pacific, Heineken Asia Pacific
10:10	Networking Break	
10:30	KEYNOTE: Smart Manufacturing Technology in Asia Food Factory The digitization of the food industry has made great progress. Leveraging an advanced and connected technology in food manufacturing is a trend to ensure compliance, ability to compete, sustainability, and continuity in the current and future state of the environment.	Kevin Phang, Regional Manager of Business Solutions, SEA Epicor Software
11:00	KEYNOTE: Data Driven Omni-Channel Planning to Enhance the Modern Supply Chain This session will discuss on how data and analytics support omni-channel planning and execution that enhances the modern supply chain	Simon Elsby, Sales Director, Exceedra



11:20	KEYNOTE: Digital Solutions for Food Safety Innovative digital solutions are inevitable aspect in the future of how food manufacturing processes will be conducted from utilities to food safety. Moving forward, information insights enabling timely decision is crucial as part of the food safety management system. Will existing data from manual recording and digital trending chart be sufficient to assist us to overcome this dynamic and fast paced environment? How fast can you analyze and how reliable are these data? Do you have the right team to evaluate your CIP performance and ability to recommend the best solutions? In reality, there are lots of critical and useful information about CIP other than Flow, Temperature, Mechanical Action and Chemical concentration. Let us walk you through this 3DTCIP journey, to understand what solutions that can be offered to your operations beyond being a digital platform.	S	Hwee Jiau Wong, Technical Support & Service Manager, -&B SEA, Ecolab
11:40	 PANEL DISCUSSION: How Technology is Elevating Food Safety Practices & Protocols for Food Manufacturers To lower the risks of foodborne illness and improve shelf life, food processors and manufacturers pay close attention to safety. Technologies enhance manufacturers to manage their food quality and safety. In this talk, we will take a quick look at three critical parameters for safe, efficient food processing. MODERATOR William Chen, Director of Food Science & Technology, Nanyang Technological University 	Q Q Q C C C C	Auryani Dwi Kartika, Head f Product and Food Safety Quality, Re.juve Robert Baker, corporate Food Safety cience and Capability Director, Mars
12:25	Lunch		
13:30	KEYNOTE: Agri Tech 4.0 - Future of Food Security The current Covid 19 pandemic has grossly exposed the gaps and weaknesses of our food supply chain and Agri Tech 4.0 is about the use of technology and innovation which is no longer a choice for farmers but a necessity.	D Se	Aatthew Tan, Chair for Sustainable Development in Agriculture and Fishery ectors, APEC Policy Partnership on Food ecurity



MALAYSIA TRACK. PM Session/ August 26 (Singapore Time)

13:50	KEYNOTE: Innovation in Food Safety Food innovation is an incredibly broad theme that has many facets and just as many perspectives from which it can be looked at, either from industry or from the government perspective. Innovation, as a concept, refers to the process that an individual or organization undertakes to conceptualize brand new products, processes, and ideas, or to approach existing products, processes, and ideas in new ways. Beyond the type of technology that one decides to implement in one's own business, food innovation is first of all an approach, a different way of looking at food, which is no longer just food, but above all an important part of society. For public sector, by investing in innovation and creating an innovative culture, the public service can attract and retain the best people, even in a competitive labor market. Innovation should transform the government towards automated and transparent processes, along with optimized workflows that will ensure an efficient data management and improved quality control system. Innovation provides a way to be more responsive to change, and to respond to the future rather than the past.		Mohd Salim bin Dulatti, Se Director for Food Safety an Division, Ministry of Health	d Quality	
	 PANEL DISCUSSION: Malaysia Food & Beverage Manufacturers Leader Talk We will invite some the largest food producers in Malaysia to share their insights on the new product development and business growth strategies. How do you cope with external factors that affects your innovation and NPD performance? What are the strengths and shortcomings encountered in your NPD Process? How do you plan for effective and successful innovation and NPD strategies for your company? How do you strengthen your company's competitiveness? 	PANELIS	Jack Tan, Food Service Director, Fonterra		Jason Ortega, Global Category Lead, Nestle
14:10	MODERATOR: Jolene Ng, Senior Global Food and Drink Analyst Southeast Asia, Mintel		Angeline Tan Wei Yin, Head of Business Development, Sime Darby Oils Nutrition		Edward Tan, Business Development Manager, Antik Sempurna Sdn Bhd
14:55	Networking Break				



15:15	 KEYNOTE: Using Augmented Reality to Drive Innovation in Pack and Concept Testing Asahi is a global beer manufacturer. As custodians of some of the most admired beer brands in the world, being at the forefront of innovation is key – and this extends to the way Asahi approaches research. Asahi partnered with Kadence International on a pilot designed to explore the applications of augmented reality to pack testing. Find out how augmented reality showed real promise as a way of testing premium elements of the pack at an early stage by allowing consumers to interact with life-like concepts in an in-home setting and how Asahi could use these rich insights to launch a new brand identity. 	Phil Steggals, Managing Director, Kadence Rosa Halford, Global Insight Manager, Asahi Europe & International
15:35	 PANEL DISCUSSION: Investing in Thailand Food Industry's Future Thailand's food sector is backed by its geographical location, rich natural resources, a top-quality local workforce, supportive investment-focused government policies, and a reputation for quality and product safety. In this panel we will analyze some of the current data and project the upcoming investment opportunities in Thailand. Food producers and investors will send its senior leaders participate this discussion. MODERATOR: Darunee Edwards, Advisory Committee, Food Science and Technology Association of Thailand 	PANELISTS: Sean Trairatkeyoon, CEO, Co-founder, JuiceInnov8 VP Commercial, APAC, Tyson Foods Sean Trairatkeyoon, CEO, Co-founder, JuiceInnov8 Sarot Kunnawoottiphorn, Asia Supply Chain Development Lead, Mars Chanapol Porsom, Executive Committee, Food Science and Technology Association of Thailand
16:20	KEYNOTE: Top Food & Beverage Trends in Thailand Stay ahead on Thailand's key F&B trends and get inspired by the many NPD opportunities the market has to offer. From plant-based, to health and premiumization. New ways arise to excite consumers with product innovations that fits today's lifestyles and will influence the industry the years to come.	Irene Kersbergen, Insights & Innovation Manager APAC, Innova Market Insights
16:40	KEYNOTE: Plant Proteins for a Healthy World The plant-based market has been on an unstoppable trajectory ever since the revolutionary meat alternative start-up, Beyond Meat, went public with its IPO in May 2019. How can the Asian market leverage the exciting developments and consumer inclination in the world of plant-based alternatives?	Gopal Chakarapani, Country Head – India, Innova Market Insights
17:00	Closing Remarks of Day Two	