

Key Technology Trends Driving Innovation in Food and Beverage Industry



A FIVE IN ONE VIRTUAL EVENT COVERS:

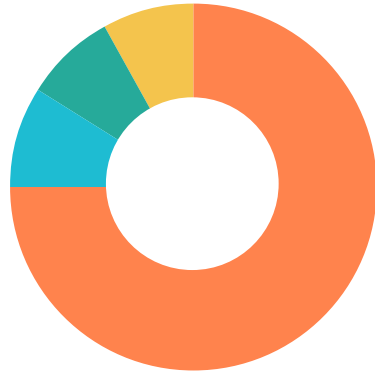


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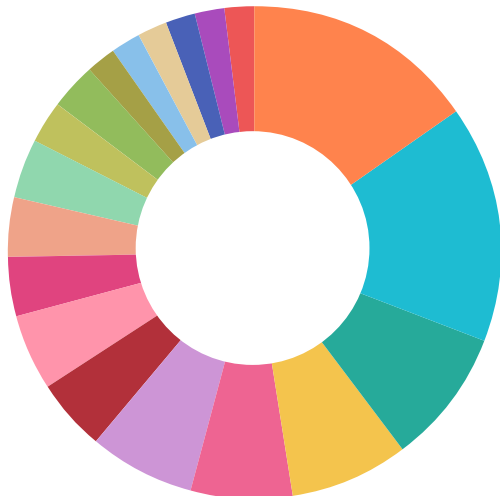
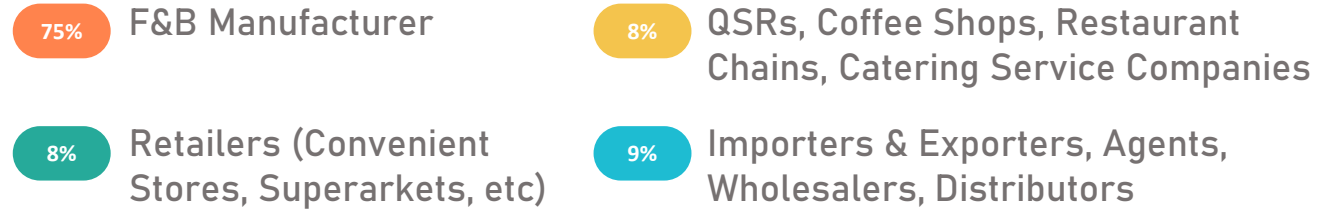


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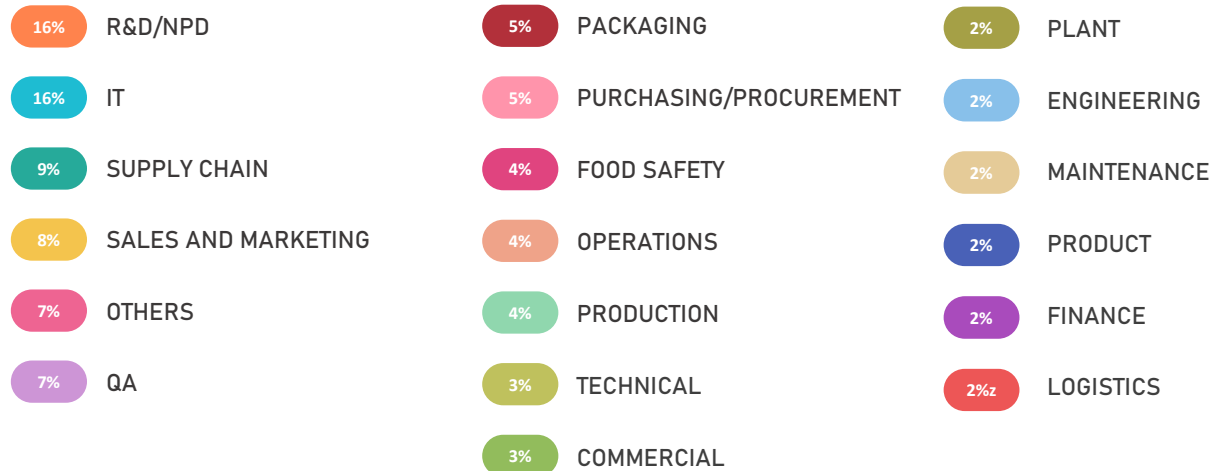




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AGENDA DAY ONE (March 17)

09:30	Welcome Remarks from Organizer + Hopin Attendee Tour Presenter <ul style="list-style-type: none">Gloria Wong, Food, Drinks & Hospitality Event Director, Escom Events		
09:40	Keynote Consumer Trends: Sustainability and Clean Label <ul style="list-style-type: none">This presentation examines consumer attitudes towards the environment in Asia-Pacific, how these attitudes are evolving, and how this is influencing product choice. The presentation examines what the key concerns for consumers are, how COVID-19 has influenced worries about the environment, and how consumers are modifying their diets to live in a green and clean manner. Presenter <ul style="list-style-type: none">Will Cowling, Marketing Manager, FMCG Gurus	11:25	Keynote Alternative Proteins in the Philippine Context - Market, Challenges, Opportunities <ul style="list-style-type: none">The plant-based meat market is exploding globally. In the Philippines many are adopting a more plant based lifestyle and incorporating alternative proteins into their diets. As a founder of a Philippine-based plant-based alternative protein start-up, Stephen will discuss the challenges and opportunities present in the alternative protein market in the Philippines. Presenter <ul style="list-style-type: none">Stephen Co, Founder & CEO, WTH Foods
10:10	Keynote Food Technology and Food Innovation & DOST-FNRI Technologies <ul style="list-style-type: none">The country's health and nutritional status are important factors in attaining national development and economic stability. It is estimated that undernutrition alone can reduce Gross Domestic Product (GDP) by 11% (IFPRI, 2016). The Department of Science and Technology-Food and Nutrition Research Institute (DOST-FNRI), being the research arm of the Philippine government in food and nutrition is mandated to (1) define the citizenry's nutritional status through the conduct of national nutrition surveys; (2) develop and recommend policy options, strategies, programs, projects which address the malnutrition problems, and (3) diffuse knowledge and technologies in food and nutrition and provide S&T services to relevant stakeholders. Thus, the Institute harnesses technology to develop food innovations in response to the country's nutrition situation. Presenter <ul style="list-style-type: none">Imelda Angeles - Agdeppa, Ph.D., Director IV, Department of Science and Technology - Food and Nutrition Research Institute	11:55	Lunch Break + 1-1 Partnering
10:40	Panel Navigating through the Crisis and Embrace the Post Pandemic Growth with Innovations <p>Tentative discussion points includes but not limited to:</p> <ul style="list-style-type: none">How the food industry is affected by the crisisHow SME and large companies cope with this situationHow business can be a force for good in challenging timesWhere would F&B industry heading post the pandemicWhat is the next big thing (technology), who has already adopted and what are the resultsWhere is Philippines standing in Southeast Asia, Asia and the world in terms of food productionGrowth to be F&B powerhouse in ASEAN Moderator: <ul style="list-style-type: none">Vinayaka Srinivas, Founder, Gaia Foods Panelists: <ul style="list-style-type: none">Kelvin Ng, Business Development Director ASEAN, Green MondayAtty. Joseph Fabul, Country Manager for Corporate and Government Affairs, Mondelez InternationalJay Martin, Co-founder and Managing Director, Food For Thought Social Impact Enterprise	14:30	Keynote The Role That Packaging Plays in Minimising Food Waste <ul style="list-style-type: none">Whilst the primary function of packaging is to protect, contain, preserve and transport a product, the function of intuitive Save Food Packaging Design to minimise food waste is only now being discussed.So what role does packaging play in preventing and or minimising food waste? The primary purpose of packaging is to contain, protect, preserve, promote and communicate, handle and transport and provide convenience for a product; all the while ensuring the safe delivery of food to the consumer. Without adequate packaging design features and fit-for-purpose packaging food can potentially be wasted all the way through the supply chain to the consumer. By modifying packaging designs and ensuring that save food packaging guidelines are followed food waste and loss can be minimised.This presentation will discuss the guidelines and also showcase award-winning Best Practice examples of Save Food Packaging Design. Presenter <ul style="list-style-type: none">Nerida Kelton MAIP, Executive Director, Australian Institute of Packaging
		15:00	Keynote Trade Promotion Management (TPM): A Key enabler for Supply Chain Optimisation <ul style="list-style-type: none">A TPM system unlocks opportunities to optimise trade spend and promotional ROI for manufacturers with their retail partners. It enables advanced channel and customer planning that links to manufacturers' demand and supply planning systems to provide a long term view of forecasting to optimise manufacturer supply chains; It ensures that manufacturers have an end to end financial, demand planning and customer planning system that provides a single source of truth to manufacturing, marketing and selling brands locally, regionally and globally depending on the manufacturers size and scale Presenter <ul style="list-style-type: none">Simon Elsby, APAC Sales Director, Exceedra
		15:30	Keynote Post Pandemic Planning and Execution Paradigm for the Consumer Goods Industry in the Philippines <p>Abstract to be revealed</p> Presenter <ul style="list-style-type: none">Amith Verma, Director, Sales - South East Asia & Hong Kong, Blue Yonde
		16:00	One to One Partnering
		17:00	Closing of DAY ONE



AGENDA DAY TWO (March 18)

10:00	<p>Keynote Food and Beverage Trends</p> <ul style="list-style-type: none">The arrival of Covid-19 brought with it dramatic changes in food and drink purchase patterns. Shelf-stable food like pasta, rice and canned goods flew off the shelves. Immune system boosting ingredients were top of the shopping list. But which behaviours will stick and what are the longer-term trends to watch in food and drink? We spoke to consumers in 10 countries, as well as food and beverage experts to understand the global picture and the local nuances and trends in each market. This session will focus on consumer trends in Philippines and will bring in regional SEA comparisons – as well as a look at some of the trends coming from the West. It will also look ahead to 2021 and put forward some potential trends that will influence the way consumers think about food and beverages. <p>Presenter</p> <ul style="list-style-type: none">Philip Steggals, <i>Managing Director, Kadence International</i>
10:30	<p>KEYNOTE Getting the HOW of Digital Transformation Right for F&B Players</p> <p>Dramatic differences in approach to digital can lead to dramatically different results. We will be presenting a snapshot of what leaders in the industry are doing differently:</p> <ul style="list-style-type: none">Principles of Success2. Case Studies and Examples3. Deep-dive on one of the biggest F&B opportunities in the Philippines – Winning the e-commerce Battle <p>Presenter</p> <ul style="list-style-type: none">Marco de la Rosa, <i>Head of our Philippines Operations & APAC Strategic Transformation Practice, Southeast Asia, A.T Kearney</i>
11:00	<p>Keynote Traditional FoodTech for Sustainability amid the Pandemic</p> <ul style="list-style-type: none">Food security has become an issue globally due to the pandemic as food production and distribution are disrupted. Communities and local governments can ensure sustainability of food supply by using traditional food technologies such as fermentation, preservation, and others. There are several case studies which can serve as models for organizations to emulate. <p>Presenter</p> <ul style="list-style-type: none">Kay Calpo Lugtu, <i>Chief Operating Officer, Hungry Workhorse</i>
11:30	<p>Keynote Unlock Savings & Sustainability for F&B with an Intelligent Energy Manager</p> <p>Abstract to be revealed</p> <p>Presenter</p> <ul style="list-style-type: none">Jason Tang, <i>CEO, TablePointer</i>
12:00	Lunch Break + 1-1 Partnering

14:00	<p>Keynote Growth: Its Comes Down to Experience (BX not CX)</p> <p>Abstract to be revealed</p> <p>Presenter</p> <ul style="list-style-type: none">Indranil Sen, <i>Director, Accenture</i>
14:30	<p>Keynote Food Marketing: Technology and Digital Innovation</p> <ul style="list-style-type: none">Nowadays, food & drinks producers and marketers are embracing digitalization and AI to reach their potential clients in a more effective way. In this presentation, speakers will cover:Using Data Analytics to Achieve Marketing Optimization Strategies;Go beyond Immediate ROI and How to Identify the Successful Social Media Campaigns;Mobile Marketing - Evaluating the Current State of Automation and InnovationTrends that Impacts Food Marketer and How Digitalization Redefines Food & Bev <p>Presenter</p> <ul style="list-style-type: none">Laurie Lee, <i>Industry Manager, Facebook</i>
15:00	<p>Panel Food Retail Talk: Customer Experiences, Marketing, Retail</p> <ul style="list-style-type: none">A closer look at the latest regulatory trends to restrict food and beverage marketing as a response to the global obesity challengeHow F&B companies to Design Better Customer Journeys across the Entire Customer LifecycleLessons Learned From Tackling Customer Purchases and Delivery During the Pandemic and BeyondConfront the Challenges COVID-19 has Created for CX DepartmentsHow to Enable Future of CustomizationChallenges that Food and Beverage Brands faced with Customers in the Future EconomyHow F&B distributors to embrace new consuming behaviours <p>Moderator:</p> <ul style="list-style-type: none">Adolfo Aran, JR, CEO, Courage Asia Management Consulting <p>Panelists:</p> <ul style="list-style-type: none">Roy Quejada, <i>General Manager, Domino's Pizza Philippines</i>Winston L. Binauban, <i>Consultant & Affiliate Adviser - Synergy Opportunities, KinetX Sales and Marketing</i>Mark De Joya, <i>Director of Operations & Marketing, Max's Restaurant Head of Corporate Communications, Max's Group</i>Paolo S. Serrano, <i>Head of Sales, Arla Foods</i>
15:45	One to One Partnering
17:00	Closing



Attendees from

- o Menarini Philippines, Inc.
- o A.T Kearney Pte Ltd AACI
- o Abbott Nutrition (Milk)
- o Accenture
- o Advantage Austria
- o AEGIS Inc
- o AIPU Food Industry Co., Ltd.
- o Ajinomoto Philippines Corp.
- o Alaska Milk Corporation
- o Alfa metro Marketing Inc
- o Alfamart
- o All Asian Countertrade Inc
- o Alturas Group of Companies
- o Arla Foods
- o Ascxent Knowledge Resources Incorporated
- o Asia Brewery Incorporated
- o Asiaquest Ventures Corporation
- o Australian Institute of Packaging
- o Avant Equinox Group Industry Solutions Inc.
- o BASF
- o Bayani Brew Inc
- o BiotechJP Corp
- o Blibli.com
- o Blue Yonder
- o Bosch Rexroth Pte Ltd
- o Bounty Segar Indonesia
- o BRENNTAG INGREDIENTS INC. Brenntag Ingredients, Inc
- o Canstaff NZ
- o CDO Foodsphere Inc
- o Century Pacific Food, Inc.
- o Ceres Premium Food Production Inc.
- o Charm Food Products Manufacturing
- o Chowking
- o Christian
- o Cimory Indonesia
- o Cindy's Bakery and Restaurant
- o Coca-Cola Beverages Philippines Inc
- o COURAGE ASIA
- o CPEFoods Phils, Inc.
- o CTC Far East Philippines, Inc.
- o Cuoco Cucina Bakehouse
- o DA RFO
- o Del Monte Philippines Inc
- o Department of Science and Technology - Food and Nutrition Research Institute
- o DINE IN
- o Dole Philippines Inc
- o Doriana Foods, Inc.
- o DOST-FNRI
- o Duke-NUS Medical School
- o Earthly Marketplace
- o Emperador Distillers, Inc.
- o Environ Marketing
- o Exceedra
- o Excellent Noodles
- o EY Singapore
- o F.A.S.T. Laboratories
- o Fonterra
- o FONTERRA BRANDS INDONESIA
- o Food For Thought Live Well Together Manufacturing
- o Food For Thought Social Impact Enterprise
- o Foodfutureco
- o Foodpanda
- o Fresh N' Famous Foods Inc - Chowking
- o Frisian Flag Indonesia Gaia Foods
- o Gardenia Bakery Inc, (NUTRIMAX)
- o Garudafood
- o Ginebra San Miguel Inc
- o Global Hospitality Solution
- o GMA NETWORK, INC.
- o Golden Arches Development Corporation
- o Great Food Solutions - San Miguel Foods Inc.
- o Green Monday
- o Hungry Workhorse
- o Innovative Packaging Industry Corp
- o JB Packaging Corporation
- o Jollibee Foods Corporation
- o Kadence International
- o Kamino Algae Technologies
- o Kareila Management Corp
- o KinetX Sales and Marketing Inc.
- o Krispy Krem
- o KSK Food Products
- o Leslie Corporation under Minute Burger



Attendees from

- LTS City Foods Inc.
- Magnolia Inc. San Miguel Foods Inc.
- MARCELA FARMS, INCORPORATED.
- Max's Group, Inc.
- McDonald's Philippines
- Medical Depot, Inv
- Medley Modern Mediterranean
- Metro Retail Stores Group Inc
- Monde Nissin Corporation
- Mondelez International, Inc
- MOSC
- MPIC
- Nestle Philippines
- New Flavor House Incorporated
- NEXT Foods Inc
- Nilesh Kumar
- NPI
- NUTRI-ASIA, INC
- Of the earth
- Oishi/ Liwayway Marketing Corporation
- Olam Cocoa Indonesia
- Pepsi-Cola Products Philippines, Inc.
- Pettigrew Philippine Services Inc
- Phenomenon Group Inc
- Philippine Pastries, Inc.
- PHILIPPINE SEVEN CORPORATION
- Pilmico Foods Corporation
- Primavera Ricemill Corporation
- PT Indofood CBP Sukses Makmur Tbk. Noodle &
- NICI Division
- PT Kino Food Indonesia
- PT Parit Padang Global
- PT Sekar Bumi, TBK
- PT Tirta Alam Segar
- PT. BUMI ALAM SEGAR
- PT. Dua Kelinci
- PT. Kino Food Indonesia
- PT. Sasa Inti
- PT. SEKARBUMI
- RFM Corporation
- Robinson Retail Holdings Inc.
- ROBINSONS SUPERMARKET CORP.
- Robinsons Supermarket Corporation
- Rustan Coffee Corporation
- Rustan Marketing Corp.
- San Miguel Corporation
- Sariguna primatirta ,PT
- Shakeys Pizza Asia Ventures Inc
- Siemens Inc
- Sinda Budi Sentosa
- Singapore business Federation
- SM RETAIL INC
- SPLASH CORPORATION
- Sweet Aurore Cakes and Pastries
- Symbol IT Marketing
- TablePointer
- Tanduay Distillers Inc.
- The Food People Incorporated
- The Hershey Company
- The Purefoods Hormel Co. Inc.
- Ultra Prima Abadi
- Unilever
- Universal Harvester Dairy Farms, Inc.
- UNIVERSAL ROBINA CORP.
- Vitasoy - URC
- Walter Mart Supermarket
- Wholesaledge Corporation
- Win With Love Inc
- Wings Group
- WTH Foods
- Zest-O Corp.

FOOD AND DRINKS INNOVATE UPCOMING EVENTS:

- **Food and Drinks Innovate Asia Virtual 2021**
(August 25-26 @ Hopin)
- **Food and Drinks Innovate Indonesia**
- **Food and Drinks Innovate Vietnam**
- **FoodTech Philippines**
- **Food and Drinks Innovate Malaysia**
- **Food and Drinks Innovate Thailand**

Visit our website: fooddrinksinnovate.com