

Presented by   

# **Indonesia** Virtual 2021

Digitally Presented on Hopin **February 3 - 4, 2021**

A Five in One Virtual Conference + Exhibition



Indonesia's Food & Drinks Industry 4.0  
**Innovation Driven, Digitally  
Empowered, Self Reliance**

The Largest Food &  
Drinks B2B Conference  
in Indonesia



# About the Event

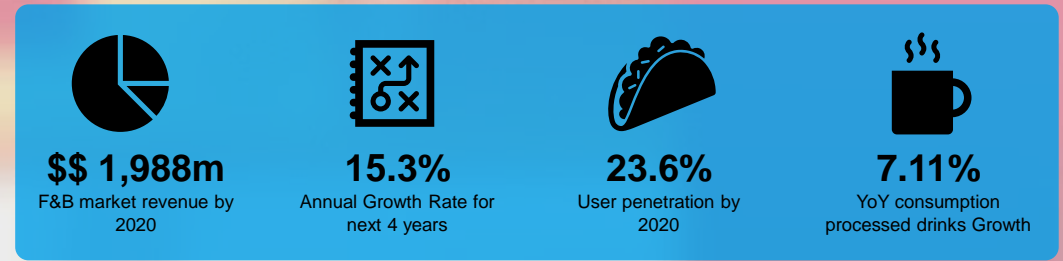
Indonesia ranks the 4th largest population with GDP growth at 5.02% (2019) and the 3rd fastest growing economy in G20 countries. Indonesian food and beverage industry is expected to grow by around 3 percent in 2020 according to Ministry of Industry Indonesia. Revenue in the Food & Beverages segment is projected to reach US \$ 1,988m in 2020. Revenue is expected to show an annual growth rate (CAGR 2020-2024) of 15.3%, resulting in a projected market volume of US \$ 3,515m by 2024 while user penetration will be 13.1% in 2020 and is expected to hit 23.6% by 2024, according to the data from Statista.

In 2020, COVID-19 has rocked almost all industries including Food and Beverage. Even when the pandemic's detrimental impact began to ease and consumer purchasing adapting themselves to "New Normal," it is sure to reshape business for years to come. Still, the Food & Beverage industry in Indonesia was identified as the top priority sector in the initial making Indonesia 4.0 agenda. Even amidst the covid19 pandemic, the F&B industry is still in a prime position to conquer international markets. Indonesia is in its way to become ASEAN's F&B powerhouse.

Food & Drinks Innovate Indonesia Virtual Conference 2021 aims to bring together all key stakeholders, decision makers, disruptors and innovators in Indonesia and the globe in a common virtual meeting space to dissect the challenges, opportunities, innovations, trends and the future of the Indonesia F&B industry. You will be hearing from 20+ speakers giving insightful keynotes and discussions on topics include:

- Food & Beverage Industry in and Post the Pandemic
- Upcoming projects, key investments, expansion
- Customers insights and new product development
- Food Manufacturing Innovation
- Supply Chain empowered by digital technologies
- Packaging Innovations
- Food safety and Food quality Assurance
- Food Marketing Innovations, reaching the new in new ways

This event will be presented digitally on Hopin and it will be interactive networking sessions, virtual tea break sessions, one to one meetings, virtual exhibitions, workshops arranged for attendees. Basically we will provide you the same experiences as you attend a normal physical event.



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# Who you will meet

**Food & Drinks Innovate Indonesia Virtual Conference 2021** is the Only strategic leaders' and decision makers' summit that unites all major stakeholders in Indonesia F&B community. It is dissect the current challenges by the pandemic, the digitalization strategies for F&B companies, and discuss ways to gain long term competitiveness.



**300+**  
Senior Delegates



**5+**  
Dedicated Tracks



**30+**  
Speakers



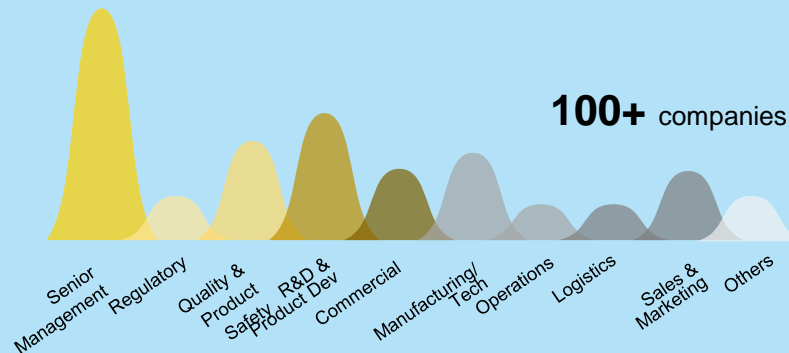
**10+**  
Leadership Panels



**20+**  
Virtual Meeting Sessions



- Gov Authorities/ Associations
- F&B Producers/ Manufacturing
- F&B Wholesalers/ Retailers
- Logistics
- Restaurants/ Bars/ Hotels
- Ingredients Suppliers
- Market Search/ Consulting
- Media
- Technology/ Solutions
- Others



## 2-days event, 7 Tracks

1

F&B CEO Talk: Managing the Crisis now and future

2

Market & Consumer Insights Track

3

Product Innovate Track

4

Manufacturing and Supply Chain Innovate Track

5

Packaging Innovate Track

6

Food Safety Innovate Track

7

Marketing Innovate Track



# KEYNOTE SPEAKER



Dr. Ir. Agung Hendriadi, M.Eng

Directore General

Agency for Food Security, Ministry of Agriculture (MoA)

Supported by





**Will Cowling**

Marketing Manager  
FMCG Cowling



**Hadi Surya Koe**

Head of Marketing  
GrabFood, Grab Indonesia



**Stefanie Irma**

Co-founder  
DishServe



**Danny Ramintang**

Vice President of Supply Chain  
Jiwa Group



**Siddharth Pathak**

Head of Consumer and Retail Practice, Kearney ASEAN



**Sam Hartoto**

Operations Director  
Aerofood Indonesia



**Joy Suranta Tarigan**

Managing Director  
Unilever Food Solutions



**Fransisca Krisantia Nugraha**

EVP Trade Partnerships  
Blibli.com



**Fidi Sjamsoedin**

Marketing & Innovation Director  
Sababay Winery



**Affancik Hamim**

Client Partner  
Facebook



**Philip Steggals**

Managing Director  
Kadence International



**Nerida Kelton**

Vice President Sustainability & Save Food, ANZ Board member  
World Packaging Organisation (WPO)

**Speakers 1/2**



**Jenny Rusli**

Business Director – Research, Development, and Innovative  
PT Foodex Inti Ingredients



**Enry Kam**

Procurement Category Lead - Innovation  
Danone



**Herdiansyah**

ASIA Cluster Head - OBS Food  
TÜV NORD GROUP



**Richard Kusuma**

Commercial Director - Sales and Customer Relation  
PT. Foodex Inti Ingredients.



**Asif Hayat Malik**

Founder & Chief Executive Officer  
MAM Corporate Solutions



**Yudha Malimas**

Product Manager  
Kopi Kenangan



**Tassa Agustriana**

Founder  
Thrive Food Consulting



**Andi Asrul Nurdi**

QA National Head  
PT Tiga Pilar Sejahtera



**Nuryani Dwi Kartika**

Head of Product and Food Safety Quality  
Re.juve



**Kelvin Ng**

Business Development Director, ASEAN  
Green Monday



**Yunus Riadi**

On premise, Digital, and modern trade Manager / Country  
The Coca-Cola Company



**Vico Lomar**

Co-CEO  
Fore Coffee

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