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Post
Event
Report

Southeast Asia

2nd Annual Retail Technology & Innovation Summit

June 15th– 16th, 2016

DoubleTree by Hilton Hotel Jakarta-Diponegoro, Indonesia

Omni Channel Strategies & Innovations
Latest technologies & Solutions
Digital Transformation & Social Intelligence



Dear 2nd Southeast Asia Retail Technology & Innovation Summit Participants,

I would like to express my gratitude for your participation in Escom's "2nd Southeast Asia Retail Technology & Innovation Summit".

During the two days conferences many international and local experts shared numerous presentations and their visions on developing trends and new technologies in traditional retail industry and E-commerce with the delegates. We especially would like to thank Mr. Roy N. Mandy (Chairman of APRINDO) and Mr. Antonius Bong (CEO of Cantik.com) for supporting the conference as chairmen.

Listed below are some of the retail leaders who participated the presentation:

- Patrick Sim. [General Manager](#). Experian Marketing Services SEA
- Simon Trilsbach. [General Manager](#). Experian Data Quality (SE Asia & India)
- Jella Segers. [Marketing Director Shopping Malls](#). Philips Lighting
- Reza Muhammad .[Vice President](#). Engineering. Orami
- Hadi Wenas. [CEO](#). MatahariMall.com
- Simon Topping. [Country Manager Indonesia](#) . Sephora Digital SEA
- Joseph Aditya. [CEO](#). Ralali.com
- Lily Suriani. [Chief Marketing Officer](#). Ralali.cm
- Tony Mampuk. [Head of Government Relation](#). IKEA Indonesia
- Sugiyanto Wibawa. [Operations Director](#). PT Ace Hardware Indonesia
- Roy Nicholas Mandy. [Chairman](#). APRINDO (Indonesian Retail Merchants Association)
- Stanley Kyung Sup Song. [Director](#). Monitor Deloitte SEA
- Danny Crayton. [Director Omni Channel and E-commerce](#). PT Matahari Putra Prima
- Subianto. [Partner](#). PwC Indonesia
- Bagus Satriya. [VP of Customer Management](#). Berrybenka.com
- Rama Dhonanto. [Co-Founder](#). SportDeca
- Edwin Salisty. [Country Analyst](#). Euromonitor International
- Hendy Wijaya. [CTO](#). Ruparupa.com
- Aadit Bimbhet. [Client Implementations Lead](#). SP eCommerce
- Citra Arini Putri. [Head of Customer Service](#). Berrybenka.com
- Yohana Irawan. [Director](#) . Stark Retail Indonesia
- Yogi Kresno. [Head of Marketing, CRM & eComm](#) . Guardian Indonesia
- Antonius Bong. [CEO](#). PT. Cantik Karya Indonesia
- Andrew Koh. [Deputy Chief Manager, Risk Management](#). China Construction Bank, Singapore

The summit cannot be a success without the support of our event partners and sponsors. On behalf of Escom, we'd like to thank you for your contribution to the event program and VIP delegate acquisition!

Angela Wei

Conference Producer. Escom Events

Strategic Partners



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Media Partners





Patrick Sim
General Manager
Experian Marketing Services SEA



Simon Trilsbach
General Manager
Experian Data Quality (SE Asia & India)



Jella Segers
Marketing Director Shopping Malls
Philips Lighting



Reza Muhammad
Vice President, Engineering
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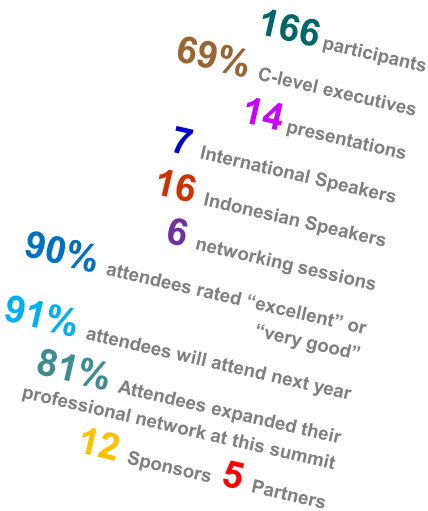
Andrew Koh
Deputy Chief Manager, Risk
Management
China Construction Bank, Singapore

By Business Nature



By Region

	Rate	Excellent	Good	Fair	Poor	Total
Organizer		47%	43%	10%	-	100%
Speaker Quality		41%	31%	27%	1%	100%
Program		36%	58%	6%	0%	100%
Caliber of Participants		33%	45%	21%	1%	100%
Networking Quality		26%	47%	15%	12%	100%
Venue & Food		62%	34%	4%	-	100%







Virender
INTELLECT

Good event & organized well

Thank you all for your support . Thank you very much for arranging meeting with retail customers for us

Hirofumi Ozaki
PT Glory Global
Solutions Indonesia

Hot Asi Eben Ezer
Nababan
PT. Panasonic
Globe Indonesia

Nice venue, quality of people attend and opportunity to meet quality people

The organizer was accommodating and facilitated the event well. Hoping for a large event next year

Gilbert Huerto
Exist Software

Patrick Sim
Experian

Great attendance by major retailer of Indonesia and the region. Looking forward to the next edition

Well organized event, from preparation through the end. Good contents of presentation for speakers, hope I can join next session

Arief Hadiano
Angkasa Pura
Retail

Sukmaya
PT.HERO SPM

Good moment on sharing a retailer

Angela Wei & Nadia were of excellent help. Our experience overall with the event was fantastic. Keep up the good work , looking forward to see you again

Vishal Rama
Intellect Commerce

Mellisa
AstriPT.Emporium
Indonesia

The follow up of the event operation is very good

27 Oct
2016

Philippines Airport Summit

Pan Pacific Hotel, Manila

3, Nov
2016

SEA Port Investment & Development Summit

Double Tree by Hilton Hotel Jakarta-Diponegoro, Indonesia

9, Nov
2016

Hospitality Philippines Conference + Expo

Pan Pacific Hotel, Manila

16-17 June
2016

Hospitality Indochina Conference + Expo

GEM Center, HCMC, Vietnam

April
2017

Retail Technology Indochina

HCMC, Vietnam

April
2017

Airport Summit Indochina

Ho Chi Minh City, Vietnam



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