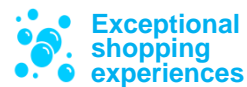


How Retailers to Innovate and Stay Relevant Amidst COVID-19

10:00 am-12:00nn, Sept 1st 2020 (GMT+7, Jakarta Time)

A 2 Hours Webinar Focusing on



Intelligent and Resilient Retail



Juha Hamalainen

Sales Lead, Microsoft Business Applications,
Retail & CPG, Asia, Microsoft



Sugiyanto Wibawa

Business Development Director
Kawan Lama Group



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WEBINAR

Asia Retail Innovations Series Webinars
Tech & Innovation Track

As the coronavirus continues to spread around the world, there have been significant impacts to consumer behavior, product demand, and retail store, factory, and logistics services availability. More than ever, retailers need to prioritise their actions and recognise the fundamental shift in consumer shopping desires and patterns. Technology, data security, agile supply chains, price wars and cost cutting are all causing retailers to re-think their business forecasts and business models.

Escom's Asia Retail Innovations Events has been the retailer leaders and disruptors' gathering in Southeast Asia and we will present the retail and eCommerce community a series of webinars to learn, think, engage and network. Our first webinar will be "How Retailers to Innovate and Stay Relevant Amidst COVID-19", you will learn:

1. Top of mind and trends for retail and consumer goods in Indonesia in and post Covid19 pandemic
2. How Will COVID-19 Advance Innovation In Retail Tech
3. Take an innovative approach to protecting your business from fraud
4. Supply Chain Management: Move from reactive to proactive operations
5. Create exceptional shopping experiences
6. Make the benefits of AI a reality for your business

Co-presented by



200+ Senior Level Executives such as CEO/ CIO/ CTO/ COO/ IT head/ CRM Head/ Digital Retail Director from companies



Mall/ Department Stores/ Supermarkets



Convenience Stores, Pop-up Stores



Brand Owner, Store Owner, Franchiser and Franchisee



Retail Property Developer



Consulting Firm, Market Survey Firm



Gov, Association, Media



eCommerce/ O2O/ Digital Business



Retail Tech, Retail Solutions



Delivery and Logistics



FMCG

WEBINAR

Asia Retail Innovations Series Webinars
Tech & Innovation Track

Co-presented by  Microsoft  escm 



Maggie Liu

Assistant Producer, Asia Retail Series Events

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The Digital Learning Platform for Retailers

We engage retailers and ecommerce leaders across Asia with inspirational retail innovation themed webinars.

Retail Innovations Do Not Stop During Covid19 Pandemic. [FIND OUT MORE](#)

Escm's Retail Technology & Innovation series events aim to unite senior level executives from shopping malls, retailers, brand owners, online retailers, technological leaders to share insights, experiences and future thinking on topics including Omni-channel strategies, Digital Transformation & Social Intelligence in Retailing, creating customer-centric business mode and more.

Currently, the Retail Technology & Innovations Asia Series Events is being annually hosted in many cities across Asia, including Shanghai, Chengdu, Jakarta, Manila, HCMC, Singapore etc, it has served 1500+ delegates, 100+ sponsors and partners and is recognized as one of Asia's best retail focused events.

With the Covid19 and social distancing, Retailers in Asia are rapidly changing the way to serve its customers and their changing needs. So does Escm, we are adopting Digital Online Events to engage with Retailers with learning, knowledge exchanging and business development. We will offer retail leaders and innovators, disruptors with both online, offline and hybrid events that inspire retailers and motivate the innovations.

WEBINAR Asia Retail Innovations Series Webinars Tech & Innovation Track

Co-presented by Microsoft escm

How Retailers to Innovate and Stay Relevant Amidst COVID-19

ESCOM'S ONLINE Sept 15 2020 9:00AM - 12:00PM (GMT+8)

A 2 Hours Webinar Focusing on:

- COVID-19 Impact on Retail
- Supply Chain Management
- Enhancement Marketing capabilities

Julia Himmelfarb
Sales Lead for Retail Business Applications, Retail & CPG, Asia, Microsoft

Scan to Register free of Charge

WEBINAR Asia Retail Innovations Series Webinars Retail Going Digital

Going a 360 digital transformation for your consumer businesses

Date to be confirmed.
This webinar is open for Sponsorship

Powered by escm

Key Partners Include: Alibaba, Amazon, JD.com, Pinduoduo, Shopee, Lazada, Rakuten, eBay, NetScout24, Hubli, and others.

WEBINAR Asia Retail Innovations Series Webinars Retail Tech Track

CALL FOR SPONSORSHIP

eCommerce Next: Winning E-Commerce: The Battle In The Post COVID-19 Era

Date to be confirmed.
This webinar is open for Sponsorship

Co-presented by escm

WEBINAR Asia Retail Innovations Series Webinars Retail CEO Track

Retailers and eCommerce CEO Talk: Navigating through Covid19 Crisis

Date to be confirmed.
This webinar is open for Sponsorship

Win the Post Covid19 Retail Competition through Digital Innovations

Co-presented by escm

WEBINAR Asia Retail Innovations Series Webinars Markets & Trends

CALL FOR SPONSORSHIP

Mitigating the Impact of COVID-19 in Retail and Consumer Goods

75% September 2020

Co-presented by escm