

# BESPOKE B2B EVENTS EXPERT FOR ENERGY SECTOR

As one of the pioneers for business conferences in Asia, Escom Events has a professional team with a full pack of integrated services that allow you to harvest more qualified sales leads and push the right content to the right targeted audience through cloud.

This brochure is to help you to produce engaging, results-assured online events using Escom's proven methodology and best practices that have helped a variety of organizations deliver high-performing, high-impact online events, something that meets your business goals, and exceeds your expectations.

Scan to watch our Webinar  
Intro Video on YouTube



How Escom can deliver high-performing,  
high-impact online events for you,  
something that meets your business goals,  
and exceeds your expectations





Our Recent Clients Include



**World Clean Energy series of events is set to promote renewable energy development, and to accelerate the netzero transition.**

Featuring top international experts, policy makers, scientists, engineers, technology developers, and business practitioners, the events set to address the most strategic issues of sustainable energy development and innovation. Participants of the events are the leaders and experts in energy investment, solar, wind, Geothermal, energy storage, LNG, Hydrogen, Grid/Utility and Energy Storage, Digital Energy industries across the world. Speakers and presenters of all energy sectors come to the events to share their insights and knowledge on how to accelerate the net zero transition without compromising energy security. It is the critical platform for regional thought leaders in both the public and private sector to collaborate on critical issues and opportunities in harnessing clean energy for now and the future.

It is also an exhibition showcasing world-class innovations, solutions and products in energy sector. The exhibition and networking opportunities enable the attendees to stay connected, inspired with the industry peers as well as to promote its product and forge business partnerships.

<https://energytech.events/>

To host a highly productive webinar that really engage with your very target clients, you'd better partner with a company that really **knows the market** and is an **expert in delegate acquisition**.  
**Escom** is your best partner in Asia

01

**Escom is the Bespoke Events Pioneer**

We started doing webinars/ in person seminars / bespoke events since 2014 with hundreds of successful cases

04

**We have dedicated telemarketing team**

Telemarketing is still the most effective way to ensure their participation and we will assemble a dedicated team for your project

02

**We have the largest B2B Database in ASEAN**

We have nearly 300K high profile delegates across varies industries in Asia

05

**Everything on us! We're Turnkey contractor**

You control the webinars and we are your turnkey contractor, you can concentrate on presentation and client entertainment while we take care of everything else

03

**"Wish-list" based Bespoke Event**

Send us the wish list and we will ensure those you want to be invited will be attending

06

**High Rebook Rate**

Over 60% of our bespoke events clients re-booked for new bespoke projects within 3 months of the completion of the first project



# ESCOM'S BRIEF PROFILE

A business conferences organizer with 10+ Years of operations in China and Southeast Asia



Indonesia



China



Vietnam



Singapore



Japan



Malaysia

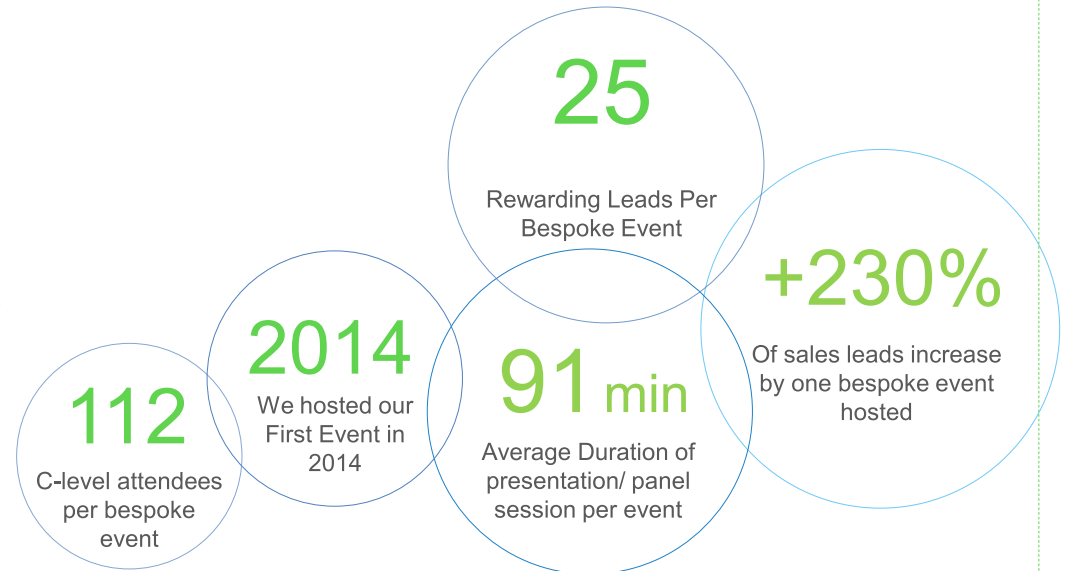


Philippines



Thailand

## Our Industry Coverage and Event Brands



# ESCOM'S CLIENT DATABASE

## 349,771

C-level Decision makers

## 24,813

Companies or organizations

## 231

Gov entities or regulators

## 334

Large Scale Conferences or Exhibitions Hosted

With 10+ years experiences in hosting large scale conferences and exhibitions in China and SE Asia, Escom Events has the **LARGEST** database among the industry that can be utilized by your bespoke events



World Clean Energy Conference  
Indonesia Edition 2022 Video Highlights



World Clean Energy Conference  
Philippine Edition 2022 | Day 2  
Highlights



World Clean Energy Conference  
Philippine Edition 2022 | Day 1  
Highlights

Escom is the **TURNKEY contractor** for your bespoke events, basically you just need to focus on presenting your own solutions and make a wish-list of your potential clients. The rest is all on us. Yes we will have **EVERYTHING** sorted out for you.

### Market Research & Event Conceptualization



Escom's research team will conduct extensive marketing research regarding your target market, we will be able to advise you regarding the current status, trends and innovations, biggest players and emerging new players in the market, competition analysis between you and other players in the same segment. In combining those with our profound market knowledge as well as our event production experiences, we are able to provide the event conceptualization for you and give you specific advise on the scale, theme, target audiences, content and marketing targets of your event.

### Invite industry influencers as outside speakers



Upon the request of our client, Escom team will invite the outside speakers/ panelists to broaden the event content, to ensure that it is more than just a "Sales Pitch" or "Product Presentation", but rather a knowledge sharing platform that actually delivers insightful content so that the audience will be more willing to deeply engage.

### Content Generation



We will listen and discuss with our clients to understand the specific goals they want to achieve from organizing the event and we will give concrete advice on the event content, including the theme and content of the event, number of speakers, duration of the presentation, format of the Q&A sessions and the engagement of the audience.

### Venue/ logistics/ F&B/ Onsite Operations



Escom provides you the full event management for venue sourcing, operations, set up, onsite support, food and beverage arrangement, event onsite operations, delegate registration and management, post event survey, post event report and all the flow of the project management.

### A Powerful Client Database



With Annually 40+ Large scale conferences hosted in Asia, Escom has a large database of 200,000 Asia's government officials, senior level business decision makers across various sectors, including government, investment sector, healthcare, hospitality, banking and financial services, retail, eCommerce, manufacturing, infrastructure and transportation, digital businesses, ICT/IT. The majority of those executives are the CEOs, GMs, Heads of Department, Head of Innovations, Tech Chief, etc. We call them "Decision Makers"

### Seamless Services, Turnkey Projects



We are a turnkey project contractor which you can outsource 100% the full cycle of your event project to us, from the conceptualization to content generation, from client acquisition to post event delegate contact info, from technical support to online marketing, from one country to Southeast Asia regional or even Asia wide event promotion

### Invite People on Your "Wish List"



Escom team is proud to say that our clients can assign 100% the audience acquisition task to us, and what's more, clients are encouraged to provide Escom a "Wish-list", which including the specific name, company name, job title of its prospective clients, Escom will work on the client acquisition according to your Wish List and ensure the majority of your selected delegates will be actually attending your webinar.

### International Horizon, Regional Coverage



With staff located in China, Indonesia, Philippines, Vietnam, Singapore, plus our years of experiences in organizing business events both online and office across all major Asia countries, Escom team obtain the international horizon and skills to manage your event for a regional series basis, we are especially committed to the Southeast Asia countries



# OUR CORE VALUE PROPOSITION

## Delegate Acquisition

This is the Key. 90% of Escom's preparational efforts are on delegate acquisition, because we understand this is the biggest challenge and this is our core value proposition to you.

We simply have to ensure that those you wish to be invited but you are not able to approach them, can be and will be approached by Escom team, in a professional way, and commit to attend the webinar.

The delegate Acquisition will be based on your "Wish List" of your prospective clients and you take the full control



### EDM

We have the most powerful B2B Database in Asia. We will email blasts all our relevant delegate database



### Tele Marketing

A dedicated tele marketing team will be assembled for your project and we will be calling your Wish-listed companies one by one



### Partnership

We will make full use of our industry partners to expand the reach



### Reference

We will ask our industry experts to use their personal connections to send the invites



### Full marketing

The event will be branded, promoted and marketed via all Escom channels and our media partners channels

# What we can arrange for your events

## Panel Discussion



## Keynote Speech



## Match & Meet



## Lucky Draw



## Booth Visiting



## Standing Buffet





## Sample of Series Sponsors



## Testimonials

We would like to thank you and the Escom team also for inviting us in the conference. We truly find the event an excellent one in terms of the quality and relevance of the topics and issues surrounding renewable energy development as tackled in the different panel discussions. The event was a good vehicle to provide stakeholders with a deeper understanding of the current power situation and the different challenges that we all need to address as we transition to net-zero emission.

**Manolo Candelaria**  
EVP of Citicore Power



An important aspect of the conference is that stakeholders are taking part and encouraging the government to accelerate the project development and permitting process. In addition, improved policies and the need for greater alignment with the development of new technologies and improved equipment.

**Gregory Lofamia**  
Country Manager  
Vector Renewables



The World Clean Energy Conference was a significant opportunity for our representative, Nick Dizon, to learn more about energy efficiency and the future of energy in the Philippines. He particularly enjoyed the interactive panel sessions and the Q&A segments, where he was able to post relevant questions and share his experience and knowledge on the energy sector in Hawaii and the USA. The event also became a timely avenue to connect with key contacts and thought leaders in the industry.

**Nick Dizon**  
President of  
NIDON Clean Energy





# PACKAGES FOR IN-PERSON EVENTS

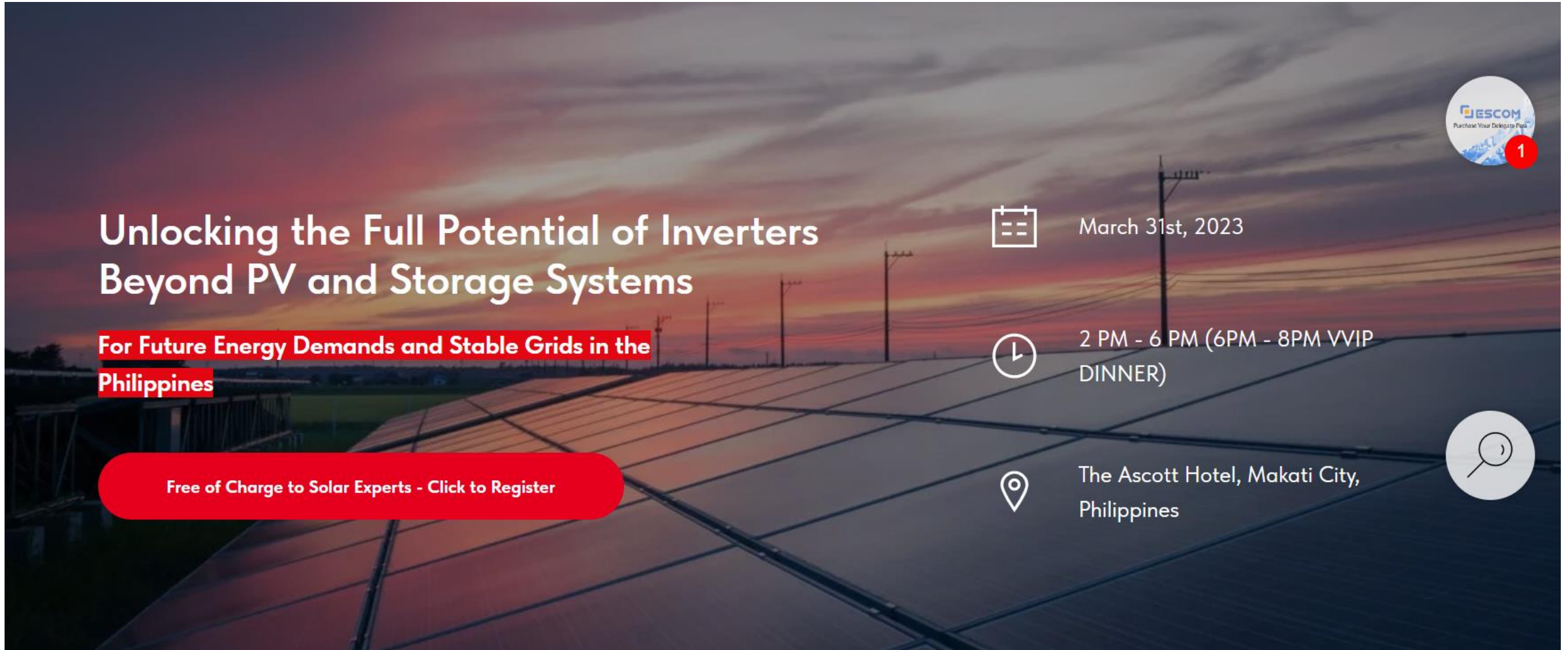
BENEFITS	Diamond	Platinum	Gold
Market Research and Event Masterplan	√	√	√
Advisory on the event content	√	√	√
Graphic Design and artwork related matters	√	√	√
Delegate Acquisition: Number of Guaranteed Attendees	100	60	30
Duration of the event	Half day to One Day	2 – 4 Hours	1 – 2 Hours
Food & catering	One Lunch (or One Dinner) + Tea Session	One Lunch (or One Dinner) + Tea Session	Tea & Snack Session provided (No Lunch or Dinner)
Number of companies on the Wish-List of your Target Clients	60	30	10
Outside Speakers/ Panelists	2-4	1-2	X
Turnkey Project Management (Pre-event preparation, Client Acquisition, Technical Briefing, Online Registration, Moderation of the event, Audience Engagement, During Event business matching, Audience Data Collection, Event materials sharing, Post event evaluation, Post event report, other marketing services)	√	√	√
Contact details of all attendees	√	√	√
Post Event Marketing (send the event report, document download links and push the event EDM to the client database of Escom via Email or other channels)	√	√	√
Full Technical Support	√	√	√
<b>Your Investment (VAT Inclusive)</b>	<b>39,900 USD</b>	<b>29,900 USD</b>	<b>19,900 USD</b>



## PACKAGES FOR WEBINAR/ ONLINE EVENTS

<b>BENEFITS</b>	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>
Market Research and Event Masterplan	√	√	√
Advisory on the event content	√	√	√
Graphic Design and artwork related matters	√	√	√
Delegate Acquisition: Number of Guaranteed Attendees	150	100	60
Duration of the event	2 – 4 Hours	2 – 4 Hours	1 – 2 Hours
Platform (Tools like: Zoom, Slack, Huodongjia, Big Marker etc.,)	Chose anyone	Chose anyone	Chose anyone
Number of companies on the Wish-List of your Target Clients	60	30	10
Outside Speakers/ Panelists	2-4	1-2	X
Turnkey Project Management (Pre-event preparation, Client Acquisition, Technical Briefing, Online Registration, Moderation of the event, Audience Engagement, During Event business matching, Audience Data Collection, Event materials sharing, Post event evaluation, Post event report, other marketing services)	√	√	√
Contact details of all attendees	√	√	√
Post Event Marketing (send the event report, document download links and push the event EDM to the client database of Escom via Email or other channels)	√	√	√
Full Technical Support	√	√	√
<b>Your Investment</b>	<b>17,900 USD</b>	<b>13,900 USD</b>	<b>9,900 USD</b>








**Unlocking the Full Potential of Inverters  
Beyond PV and Storage Systems**


**For Future Energy Demands and Stable Grids in the  
Philippines**


**Free of Charge to Solar Experts - Click to Register**

 March 31st, 2023

 2 PM - 6 PM (6PM - 8PM VVIP  
DINNER)

 The Ascott Hotel, Makati City,  
Philippines

 **ESCOM**  
Purchase Your Delegates Pass **1**



Client: SMA Solar  
Target Market: Philippines

Event Type: In-person Seminar  
Food Arrangement: Afternoon Tea Session + Dinner

[Go to the Event](#)

# ENERGY TRANSITION TOWARDS A NET ZERO EMISSION FUTURE

Hosting your own events? Please  
contact us for a proposal



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How Escom can deliver high-performing,  
high-impact online events for you,  
something that meets your business goals,  
and exceeds your expectations

