



SOUTHEAST ASIA AUTOMOTIVE Technology Summit

NOVEMBER 6-7, 2019
Le Meridien Hotel
Jakarta Indonesia

A Three-in-One Conference & Exhibition



Manufacturing
Supply Chain
Summit



Technology
& Innovations
Summit



Car Sales
& Services
Forum

Riding Indonesia's Automotive Highway

Presented by



Series Partners include



Automotive-Technology.com™





EVENT BRIEF

Spearheaded by Indonesia, Southeast Asia remain as one of the world's most potential automotive market and a growing production base

There are many reasons to remain optimistic about the SEA automotive scene. Large population, strong GDP growth, the region as a whole has low levels of car ownership and many first-time car buyers. It is expected that many two-wheeler owners will eventually convert to four-wheeled vehicles, forming a large group of first-time buyers as affluence grows.

The automotive industry of Indonesia has become an important pillar of the country's manufacturing sector as many of the world's well-known car corporations have (re)opened manufacturing plants or expanded production capacity in Southeast Asia's largest economy. Rising domestic and international demand is driving new investment in Indonesia's automotive industry, with increases in both manufacturing and materials capacity to boost the sector's growth prospects. The rise in sales is being met with an increase in production among manufacturers, indicating confidence in the market's medium- and longer-term prospects. The strength of the automotive industry has also encouraged new players from China and Europe to enter the market. Production growth is also leading to an increase in output from parts and materials providers.

Southeast Asia Automotive Technology Summit is Indonesia's ONLY technology themed event for car OEMs and its tier partners and it is a must-attend event to gain latest industry innovations and stay competitive

SE Asia Automotive Technology Summit was initiated in 2015 and it has been serving 1000+ senior level decision makers, technicians and specialists in Indonesia and the regional car production, sales distribution and services industry. By popular demand, the Escom Events team is proud to introduce the SE Asia Automotive Technology Summit 2019 edition on November 6 -7, 2019 in Jakarta. It will bring together strategic decision makers from the region's leading vehicle manufacturers, suppliers and solution providers. Focusing on the current Manufacturing and Supply Chain Solutions, as well as the impact of Electro-Mobility and Autonomous Technology Innovations, this event will ensure your business has the tools and knowledge to stay ahead of the game!

During the two days event, around 30 inspiring speakers will be sharing their latest studies and insights across various topics including manufacturing innovations, technological trends, car testing, supply chain, car distribution and logistics, sales and services and more. There will also be a small scale exhibition and showcasing of the latest technologies and innovations available globally for automotive industry. The event is the ideal platform to connect retail leaders and to get updated, inspired & marketed in the market.

Looking forward to seeing you in Jakarta.



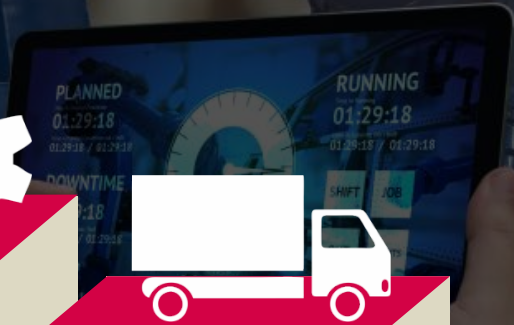
Driving Forces and Trends that Boosting Indonesia Automotive Sector



Rising Income and more families to purchase its first car



Manufacturers strengthen production capacity



Commercial Vehicle market keep rapid growth



New Entrants keep entering Indonesia market



Higher activity sees expansion of supply lines



Soaring Needs in Tier 2 & Tier 3 Cities



Speakers Inviting



Airlangga Hartarto
Minister
Ministry of Industry



Jongkie Sugiarto
Deputy Chairman
Gaikindo



Srabani Bandyopadhyay
Country Manager,
Indonesia
J.D. Power



Ashvin Chotai
Managing Director
Intelligence
Automotive Asia



Warih Andang Tjahjono
President Director
Toyota Motor
Manufacturing
Indonesia



Tomio Alan Komatsu
Senior Investment
Officer
IFC - International
Finance
Corporation



Alexander Barus
CEO
Sokonindo
Automobile



Carsten Müller-Deiters
Director Of
Purchasing and
Supplier Network
SEA
BMW Group



Pete Kelly
Managing Director
LMC Automotive



Akmal Kusumajaya
CIO
Astra Mobil Group



Thomas Hilse
CEO
Daimler
Commercial
Vehicles SE Asia



Hamdhani Dzulkarnaen
Chairman
Automotive Parts
& Components
Manufacturers
Association



Benawati Abas
Procurement
Director
Honda Prospect
Motor



Eko Haryo Wardhana
Purchasing GM
Toyota Motor
Manufacturing
Indonesia



Sheerhan Jaudeen
Managing Director
ZF Asia Pacific



Mukiat Sutikno
President Director
PT. Hyundai Mobil
Indonesia



Madani Sahari
CEO
Malaysia
Automotive,
Robotics and IoT
Institute (MARii)



Xu Feiyan
President Director
SGMW Motor
Indonesia,



Ralf von Baer
President Director
PT. Robert Bosch



Septriwan, Rahmat
Founder and Director
RS Services



Herbert Kwee
CEO
Eurokars Group,
Indonesia



Noshir Desai
Head of Group
Purchasing ASEAN
Volkswagen Group

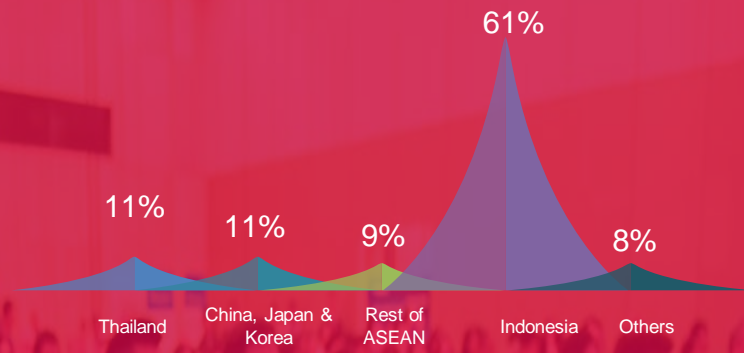


Dane Fisher
GM, Global Business
Transformation
Infiniti Motor
Company Ltd

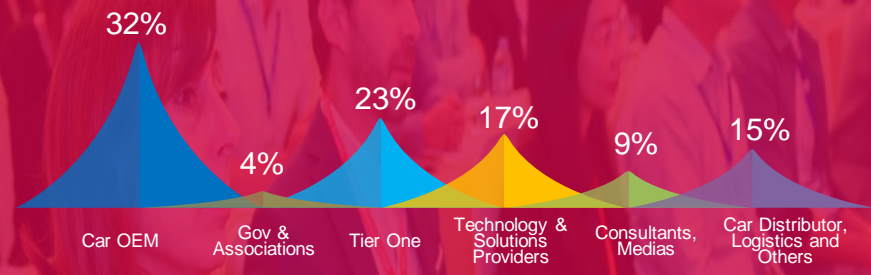


Ben Wei
Director / Chief
Engineer
Geely Automobile
Research Institute

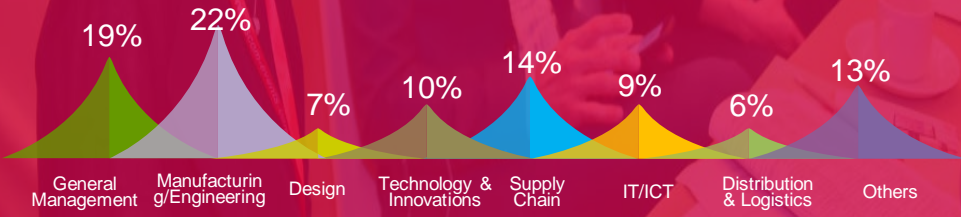
Delegate Demography



By Location



Business Nature



Job Functions



Conference

2 days conference session, with 2 conference tracks running, featuring 30+ presentations and discussions, gaining insights on the SE Asia Automotive Sector from Regulators, OEMs, Tier One, Tier Two and World's top Solutions providers



Exhibition

The Jointed Exhibition Space will include some of 20+ exhibitors in One common Floor with the latest technologies and solutions in Automotive Industry across the globe and there is simply no better place to showcase and connect with the industry decision makers



Networking

Industry decision makers, thinkers, innovators under one roof and it provides extensive networking opportunities at this summit including speed dating, gala lunch, tea break session, cocktail party. A Must attend event to connect, engage and do real businesses



One 2 One Partnering

Sponsors will receive a delegate list one week prior the event with the attendees name and job titles, and selected sponsors are privileged to make a wish-list of their potential clients, we will pre-arrange those one to one meetings and it will be conducted in a private room

RECENT SPONSORS



INVITING DELEGATES PARTIALLY FROM

- | | | |
|--|---|---|
| Ministry of Industry, Indonesia | PT Toyota Motor Manufacturing Indonesia | PT Adyabina Putramas |
| Autoliv Inc | PT Triumph Motor cycles Indonesia | PT Adyawinsa Stamping Industries |
| Bayan Automotive Industries Corporation | PT. Infrastruktur Sulawesi Indonesia | Astra Daihatsu Motor |
| BMW | Robert Bosch | PT Astra Graphia Information Technology |
| Chamber of Automotive Manufacturers of The Philippines | Salzgitter Mannesmann | Astra Honda Motor |
| Chrysler Indonesia | Silikon Motorsport | PT Astra Otoparts |
| Continental | Sun Motor Group | PT Auto Euro Indonesia (Renault Indonesia) |
| Delphi | The Thai Automotive Industry Association(TAIA) | PT Benelli Motor Indonesia |
| Denso | Thyssen Krupp Automotive | PT Garansindo Inter Global |
| Eurocham Automotive Working Group | Toyota Motor Asia Pacific Engineering&Manufacturing | PT Grandauto Dinamika(Jaguar Landrover Indonesia) |
| Faurecia | Toyota Motor Corporation (Japan) | PT Hino Motors Manufacturing Indonesia |
| Faurecia Emissions Control Technologies | TRW Automotive Inc | PT Hino Motors Sales Indonesia |
| France Trade Commission | Valeo | PT Honda Logistics Indonesia |
| Gaikindo | Volkswagen Group Indonesia | PT Honda Prospect Motor |
| General Motor Indonesia | Wacker Chemical | PT Honda R&D Indonesia |
| General Motors | ZF | Hyundai Motor |
| Honda I | Nissan Technical Center Southeast Asia | PT KIA Mobil Indonesia |
| IHS Aut | Osidia | PT Krama Yudha Tiga Berlian Motors (KTB) |
| Institute of Technology of Bandung | Politeknik Manufaktur Negeri Bandung | PT Master Cipta Sentosa |
| Isuzu Astra Motor Indonesia | Porsche Indonesia | Mazda Motor |
| Johnson Controls | PT Takagi Sari Multi Utama | PT NGILINAYO TOMANURU AUSINDO |
| KADIN (Indonesia Chambers of Commerce and Industry) | PT Tata Motors Indonesia" | PT Pricol Surya |
| Magna International Inc | PT Tjahja Sakti Motor | Proton Edar |
| Malaysia Automotive Institute | PT Toyota Astra Motor | Oxford Business Group |
| Malaysia Institute for Supply Chain Innovation | Nissan Motor Indonesia | PT Suzuki Indomobil Motor |
| | PT Swara Utama | Lexus Indonesia |
| | Mercedes Benz | |



TESTIMONIALS



“ The Southeast Asia Automotive Technology Summit was initiated in 2015 and it has been a gathering of the government officials and policy makers, global and regional OEMs, Car Distribution Enterprises, Industry consultants and analysts, as well as the tiered suppliers to review the market performance and successful experience, predict market expanding directions and discuss the technological innovations in every aspect of automotive industries from design to manufacturing, from logistics to supply chain management, from car distribution to after market. The event served 1000+ automotive industry decision makers from 20+ countries and touched upon almost all key topics that shaping the Southeast Asia Automotive market as such: Breakthroughs in Greener and Lighter Materials; LCGC Program's Implementation; Automation in Assembly and Production; Efficiency Improvement in Supply Chain Management and Logistics; Connected Car Services Development; Multi Distribution Channels Construction and Well-rounded After-market Chain Development. ”



The Southeast Asia Automotive Technology Summit was a very Informative conference which provides cross-region insight and good networking platform for automotive players, thank you for having me.

Chong Choon Heng, Director of Quality Management and Methods <Robert Bosch Automotive Steering>

It's very exciting and encouraging to see 300+ delegates and Microsoft being one of the sponsors. It was great to see the energy and trying to understand the local trends and what is on top of mind of our clients. We're at the brink of industry revolution, and clients need to think out loud about how to serve their customers better. We've talked about customer experiences, empowering employees, business operations and optimizations and they way to transform its products. It was an eye opener that the customers are looking at digital channels as part of its strategy, and we love to make sure they use technology to maintain their advantages.



Akkasha Sultan Microsoft Dynamics 360 Lead APAC



The event was very good, a good mix of automotive professionals with insightful speakers and an overall satisfying experience, interesting insider information and view, looking forward to next summit.

Simon Chandra Product Design, Pair Design Studio

The Summit is related to technology in automotive, fantastic presentations from varies speakers and panelists, it was a very pleasant event to attend, a lot of learnings and showcasing of new technologies and thank you for having me.



Fachrur Rozi <Mazda Motor Indonesia>



DRAFT AGENDA

DAY ONE

Car Production in Southeast Asia: A look at the status Quo and future ambitions

How the Indonesian Government is Supporting the Auto Industry

Market Panel: Thailand, Indonesia, Malaysia and Philippines, Who Holds More Stakes in this Battle?

The Strategy and Outlook of New Energy Vehicle

Managing Customs and Global Trade Agreement in Importing and Exporting Vehicles and Parts

Supply Chain Panel: Creating interconnected Supply Chain Management in South East Asia

Big Data in Automotive Supply Chain

Manufacturing & Supply Chain Solutions: Industry 4.0, Robotics, Digitalisation & ICT

3D Printing, Predictive Maintenance and AI in Automotive Industry

Technology Innovations: Electro-Mobility, Alternative Fuels, Autonomous Driving

DAY TWO

Procurement Panel: Quality Control in Purchasing Process

Identifying The Key Design Trends And Challenges Faced by OEMs In Applying Aluminum, Steel, Magnesium And Carbon Fiber Materials And Discussing Innovative Ways To Solve Them

The Construction of a Sophisticated Logistic Market and Imperative Challenges Faced with Current Situation

Comparing The Latest Innovations Being Used to Identify The Most Cost-Effective And Time Efficient Techniques Throughout the Manufacturing Process

Automation in Car Assemble and its Innovative Technologies

The New Consumer Electronics Invasion and How It's Reshaping the Vehicle Interior

Pass Proven Successful Ways in Testing the Durability, Safety and Rigidity of Vehicle Components During Production and Post-manufacture

Successful Marketing Strategies to Drive Sales Performance

After Sales Panel: Developing a Successful and Profitable Aftermarket Division

REASONS TO ATTEND



Leaders Under One Roof

All types of Automotive Industry Leaders gather together



Brand Recognition

Create Brand Awareness & Visibility among your Potential Buyers



Drive Sales

Tailored Sales Facilitation Packages meeting your Needs and Budgets



Relationships-Building

Networking, Collecting Intelligence and Forging Partnerships



Identify Opportunities

Investment Landscape and the latest Development Projects Revealed



Quality Leads

Receive our Post-Event Report and Updates which includes the Delegate Contacts



Stay Inspired

Being around Like-Minded People is Inspirational and Refreshing



A lot of FUN!

New & Innovative Programming & High Energy Networking



SPONSORSHIP BENEFITS	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Exhibitor Sponsor	Attending Specialist
Speaking Slot	20 Mins	20 Mins	20 Mins			
Pre-arranged One to One meetings	20			15		
Exhibiting Booth at Foyer (Raw Space; provide IBM table, Chairs, Electricity & Internet Access)	4*3m	3*2m			3*2m	
Branding & Promotion (at all event materials: event website, brochure, email-campaign, media materials, backdrop, banner, post-event report etc,..)	√	√	√	√	√	√
Banner inside Ballroom (size: 2m*0.8m, provided by sponsors)	2 Sets	1 Set	1 Set	1 Set	1 Set	1 Set
Insertion page @Event Book	2 pages	1 page	1 page	1 page	1 page	1 page
Delegate Contact List after the event (including name, company, title, contact number, email address)	√	√	√	√	√	√
Delegate Pass (all Event programs + Cocktail party + Networking sessions)	6	5	3	3	3	3
Investment in USD	14,900	10,900	9,900	6,900	5,900	2,900

“ I am quite happy with the result of the event, we have a lot of high profile attendees, some are from end user side, some from business partner side and there was a lot of learning from the speakers and we look forward to more of this kind of opportunities. ”

----- Leonard Zapa,
Market Development Manager,
HP INC

Need More Attendee Pass? Extra Fee: 590 USD/ Additional Pass
(All Prices are Tax-exclusive, if any)



“ *Escom has been continuously doing a great job on conference arrangement, they have arranged a lot of meetings with our potential clients and partners and we effectively introduced LG solutions.* **”**

----- Eddie Kim,
 B2B Business Leader
 LG Group

SPONSORSHIP BENEFITS	Dinner Sponsor	Coffee Sponsor	Badge Sponsor	Lanyard Sponsor	Bag Sponsor
Special Benefits	10 Mins Dinner Opening Speech	2 Sets Coffee Sponsor Standee Banner	Logo on All Delegate Badges	Logo on All Delegate Badge Lanyard	to provides its own bags as goody-bags
Exhibiting Booth at Foyer (Raw Space; provide IBM table, Chairs, Electricity & Internet Access)	3*2m				
Branding & Promotion (at all event materials: event website, brochure, email-campaign, media materials, backdrop, banner, post-event report etc,..)	√	√	√	√	√
Banner inside Ballroom (size: 2m*0.8m, provided by sponsors)	2 Sets	1 Set	1 Set	1 Set	1 Set
Insertion page @Event Book	2 pages	1 page	1 page	1 page	1 page
Delegate Contact List after the event (including name, company, title, contact number, email address)	√	√	√	√	√
Delegate Pass (all Event programs + Cocktail party + Networking sessions)	4	2	2	2	2
Investment in USD	7,900	3,900	2,900	2,900	2,900

Need More Attendee Pass? Extra Fee: 590 USD/ Additional Pass
 (All Prices are Tax-exclsuive, if any)

VENUE

Le Meridien Jakarta

Jl. Jend. Sudirman No.Kav. 18-20, RT.10/RW.11, Karet Tengsin, Tanahabang,
Kota Jakarta Pusat, Daerah Khusus Ibukota Jakarta
Ballroom 2 & 3



WHO SHOULD EXHIBIT

- a. Tier One & Tier Two Vendors
- b. Car Production Materials
- c. Molding / Processing Technologies, Processing Equipment
- d. Components / Modules
- e. Dissimilar Material Joining Technology
- f. Weight Reduction Technologies
- g. Car Design Solutions and Related Services
- h. Car Testing Products, Systems and Solutions
- i. Manufacturing Solutions & Innovations
- j. Factory Management Solutions
- k. AI/Big Data Solutions for Automotive
- l. Automotive Electronics and Connected Cars
- m. EV/HEV Technology
- n. Lightweight Solutions
- o. Autonomous Driving Solutions
- p. Automotive Logistics and Distribution
- q. IT solutions for Car Sales
- r. Aftermarket and Car Services Solutions
- s. Others

ONSITE ACTIVITIES

- Full Event Materials 
- One to One Meetings 
- Panel Discussions 
- Keynote Presentation 
- Exhibition & Showcasing 
- 5 Star Food & Beverage 
- Lucky Draws & Cocktail Party 
- Networking Sessions 



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Le Meridien Hotel
Jakarta Indonesia



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About the Organizer

Escom Events provides business executives with tailored practical conferences, large scale events, topical seminars, keeping them up-to-date with industry trends, technological developments and the regulatory landscape. Escom Events conferences are market leading "must attend" events for their respective industries. All our events are designed for cooperate vendors to reach their prospects and explore new business opportunities at our "One Stop Shop" Summit. We bring together the government authorities and investors, developers, operators and all other type of stakeholders in a common platform to conduct 2-3 days exclusive workshop on each specific industry. The event programs address the most pressing industry strategic topics and give answers to concrete issues and even technical prospective.

Our conferences are major industry gatherings that focus on market entry, business facilitation & brand communication. By means of our comprehensive market research, strong government relationship, promotion channels, and most importantly our business integrity & dedication, Escom Events is able to provide you with the unrivaled services ensuring your expectation is perfectly met.

For more about us, please visit: <https://escom-events.com>