



Indonesia 2022

December 1,2022



December 2, 2022

Ayana Midplaza
 Jakarta Hotel

Green energy, smart grids to reach net-zero emissions goal

400+

CxOs Attending

100+

Project Owners

50+

Speakers

30

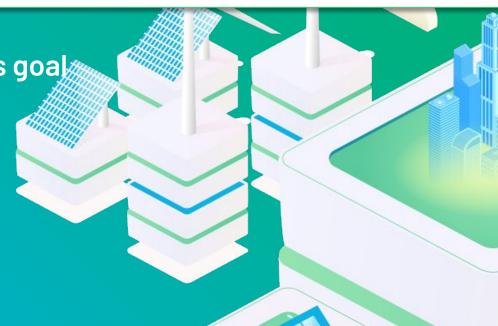
Solutions

80%

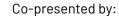
Decision Makers

10+

Countries Represented











About The Event

Developing Renewables, modernizing its power system and decarbonizing its energy sector is among the top priorities of Indonesia.

As one of the top five countries in Asia-Pacific with significant renewable energy capacity, Indonesia intends to see 23% of its energy supplied by modern renewables like solar by 2025. And 35% by 2050.

Indonesia Clean Energy + Smart Grid Summit 20022 and Indonesia Solar Energy Summit will be co-hosted on December 1-2, 2022, in Jakarta. It will present the clean energy technologies, policies, and best practices that are transforming Indonesia's energy landscape today. The goal of the event is to highlight opportunities and encourage collaboration that speeds our use of more energy efficiency, solar, wind, storage, EVs, and other clean energy solutions.



The Conference attendees will include representatives from gov bodies, energy companies, project owners, investors, contractors, and solutions providers.

- + Indonesia Energy Sector Net Zero Roadmap
- + Clean Energy Investment & Financing
- + Solar Tech & Storage
- + Wind, Hydro and other renewables
- + Modernizing Indonesia's Electricity Grids
- + Digital Connected Energy Network
- + Electric Vehicles & Charging Infra

There will be a small-scale exhibition and solutions showcasing available for solutions providers, it is the ideal platform to stay connected, inspired with the industry peers as well as to promote your product and forge business partnerships.



The event gathers some 400+ C-level experts, decision makers and project owners from Energy Investment and Energy Technology innovations Community, it is One of the Largest nergy Themed Conference of the year.

400+ C-Level Attendees



10+ 100+

Delegates by industry	
Power Generators	11%
Electricity, Grid Companies	15%
Gov/ Regulators	7%
Investors	8%
Contractors, EPCs, Engineers	11%
Renewable Energy Project	15%
Solutions Providers	11%
Consulting, R&D	13%
Associations, Medias, Others	9%

Delegates by Job Titles	
Chair, President Director, Principals	11%
VP, CxOs, Department Head	12%
Projects	13%
Technical, Engineering	18%
IT, ICT, Digital Solutions	15%
R&D	5%
Sales & Marketing	6%
Operations	9%
Others	11%

Venue: The AYANA Midplaza, JAKARTA

The AYANA Midplaza, JAKARTA is a luxury hotel in Sudirman, Central Jakarta, located near tourism spots, office buildings, CBD center and shopping malls.

The conference will be hosted in the Grand Ballroom which could fit 400+ attendees and 12+ exhibition booths.

Booth 2 to 8 and 10, are sized 3*2m (6sqm). Booth 1 and booth 9 sized 4*3m (12sqm). Exhibitors are provided Raw Space only (without shell structure).

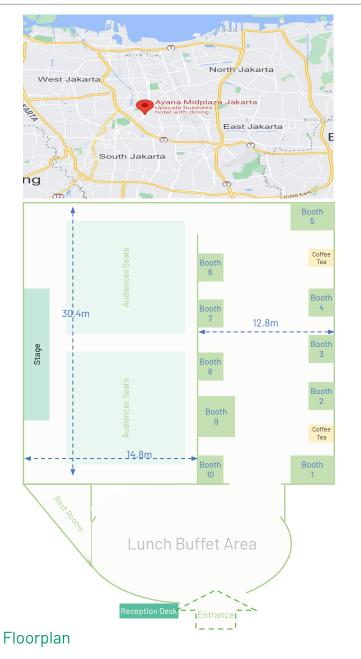
Morning and Afternoon Tea Breaks, Five-star buffet lunch are provided to conference delegates.











Agenda Day One

Time	Topic/ Session Content
0050	Welcome Remarks
0850	Conference Char, To be announced
0900	Opening Remarks Senior Official, Ministry of Energy and Mineral Resources
0910	Presentation Asia's Climate Commitment & Action on Clean Energy Transition Mr. Satya Hangga Yudha Widya Putra, (Co-Founder and Advisor) Indonesian Energy and Environmental Institute (IE2I)
0930	Presentation Indonesia's Energy Net Zero Roadmap Mr. Beni, ASEAN Centre for Energy
0950	Panel Discussion Facilitating a Just Energy Transition Mr. Fahreza Hidayat (Country Lead), GREE Energy Mr. Febriyanto Nugroho (Deputy Director of energy development), Badan Standardisasi Nasional (BSN) Mr. Ir. Habible Razak (Executive Director), The Institution of Engineers, Indonesia (PII) Mr. Ginanjar Sofyan (Founder), PT. Gunung Samudera Indonesia (GSI) and PT. Pertamina Power Indonesia Mr. Tara F.Khaira, Co-Founder, Sinamar Hydro Energy
1030	AFTERNOON NETWORKING TEA BREAK
1100	Panel Discussion Accelerating Renewable Energy Finance in Indonesia Mr. Jonathan Sutanto (Director of International Project), Aboitiz Renewables Mr. Fabby Tumiwa (Executive Director), Institute for Essential Services Reform (IESR), Mr. Putra Adhiguna (Energy Economics & Policy Specialist), Institute for Energy Economics and Financial Analysis Mr. Paul Butarbutar (Co-founder), Indonesia Research Institute and Decarbonization (IRID) Mr. Muhamad Yusrizki (Chairman of Renewable Energy Committee), Indonesia Chambers of Commerce and Industry
1140	Presentation Slot reserved for Event Partner
1200	Presentation Slot reserved for Event Partner
1220	LUNCH BREAK + NETWORKING
1340	Panel Discussion The Role of Smart Grids in Modernising the Power Sector Mr. Radianto Kusumo (Chairman), Jawa Satu Power, PT (state owned company) Mr. Bob Effendi (COO), PT. Thorcon Power Indonesia Mr. Aditya Darmasetiawan (VP of Beyond kwh digitalization), PT. PLN Mr. Dr. Zainal Artifin, PT. PLN Mr. Muhammad Reza (Co-Founder), MECI (The Indonesian Smart Energy Society)
1425	Presentation Clean Energy + Clean Grid To be announced, PT Perusahaan Listrik Negara (PLN)
1450	Presentation Slot reserved for Event Partner
1510	Presentation Slot reserved for Event Partner
1530	AFTERNOON NETWORKING TEA BREAK
1600	Presentation To be announced
1620	Panel Discussion Charging-up Indonesia's Battery Electric Vehicle Infrastructure Mr. Kevin Pudjiadi (co-founder), Cas-ion (local company) Mr. Fariz Razanah Zharfan (founder), Indonesia Institute of Electric Vehicle (NGO) Mrs. Cahyantari Eka Putri (Chief Development Officer), Bincang Energi Mr. Alloysius Joko Purwanto (energy and transport economist), Economic Research Institute for ASEAN and East Asia (ERIA) The 5th Panelist (to be announced)
1705	Presentation Jakarta Net-Zero Transport Emissions Presented by RDI
1725	CLOSING REMARKS + LUCKY DRAW
1800	GALA DINNER (by invitation only)

Agenda Day Two

Time	Topic/ Session Content
0900	Opening Remarks Mr. Safril Saka (Ministry of Industry)
0910	Presentation 2022 to 2025, State of the Solar Market in Indonesia Senior Official, BAPPENAS Ministry of National Development Planning of the Republic of Indonesia
0930	Panel Discussion Solar Project Owners Panel Discussion: Solar's Pivotal Role in Delivering on Indonesia's Climate Objectives Mr. Ilyas Taufiqurrohman (Co-Founder), Mentari Indonesia Mrs. Asih Budiati (Team Leader Asia), Global Covenant of Mayors for Climate & Energy (GCoM) Mr. Anthony Utomo (Business Development Department Chair), Asosiasi Produsen Listrik Swasta Indonesia Mr. Jannata Giwangkara (Sr. Project Manager Energy Systems), Climateworks Centre Mr. Agung Bimo Listyanu (Co-Founder), Carbonethics
1015	Presentation Slot reserved for event partner
1035	Morning NETWORKING TEA BREAK
1105	Panel Discussion Project Owners Track: Utility Scale Solar Projects in Indonesia Mr. Fendi Liem (Founder & CEO), PT. Selaras Dayu Utama Mr. Kanaka Arifcandang Winoko (Executive Committee Member for Regulation, Technology and Indonesia Solar Market Development), Asosiasi Energi Surya Indonesia (AESI) Mr. Galang Satya (International Business Development), Shizen Energy Group Mr. Abinanto (Co-Founder), Energi Infrastruktur Indonesia
1150	Presentation Measuring the value of solar projects beyond the megawatt hour Mr. Vasco Tangkulung (International Expert in Solar PV Development), UNDP
1210	LUNCH BREAK
1340	Panel Discussion Game-changing new solar technologies – how are innovations in components parts and manufacturing efficiencies delivering improved project performance? Mr. Alfi Nugraha (Founder), Electrical Research Center HME FKET IT-PLN Mr. Daniel Harahap (Lead Project of Solar Photovoltaic), PLTS Cirata Indonesia Mr. Poempida Hidayatulloh (Vice Chairman), Indonesia Carbon Trade Association Mr. Daniel Pianka (Head of Renewable Energy Development Institute), University Kristen Immanuel (UKRIM)
1425	Presentation World's Leading Innovative solar technologies Reserved for Trina Solar
1450	Presentation Slot reserved for event partner
1515	Presentation Slot reserved for event partner
1540	AFTERNOON TEA BREAK
1610	Panel Discussion How to Make Energy Storage a Successful Business Case Mr. Eka Satria (CEO), PT. Medco Power Indonesia Mr. Ade Swargo (CEO), Mandala Pratama Energy Group Mrs. Tiza Mafira (Director), Climate Policy Initiative More Panelists to be announced
1655	Technology Sharing Session Speaker to be announced
1720	LUCKY DRAW SESSION
1730	CLOSING REMARKS + POST EVENT + NETWORKING

The Event Format



Conference

C-Level Decision Makers, Energy Thought Leaders, Government Officials, Consultants, Project Owners,, Investors, and Climate Change Advocates will be gathering to discuss strategic initiatives for the use of renewable energy (RE) sources as part of its low emissions development strategies in addressing climate change, energy security and energy accessibility.

Networking

Extensive networking opportunities at this conference includes professional networking, gala lunch, coffee and tea break. A great avenue and platform for connecting and engaging with industry experts and colleagues in Energy Sector



10

Pre-Scheduled 1: 1 Meetings

Valued Event Partners will receive a comprehensive delegate list one week prior to the event with the name, designation, company, and level of investment. Selected event partners are privileged to make a wish list of their potential clients, we will pre-arrange those 1:1 meetings and they will be conducted in a Private Meeting Area

Media Coverage

Reputable Media outlets and writers will be invited to join the conference. This is a great opportunity to share your latest innovation in Energy Sector





Exhibition/ Case Studies Presentation

Solution providers and companies from around the world gather to display their latest innovations and case studies. In addition, governmental bodies present their energy policies, programs and initiatives.

Upcoming Series Events



December 1 - 2, 2022 Ayana Midplaza Jakarta



March 16-17, 2023 Hotel Nikko Saigon



March 23-24, 2023 Sydney



April 6-7, 2023 Marina Bay Sands

Partners / Sponsors of our series events include













































I am happy with the result of the event, we have a lot of high profile attendees, some are from end user side, some from business partner side and there was a lot of learning from the speakers and we look forward to more of this kind of opportunities.

Leonard Zapa, Market Development Manager, HP INC

It's very exciting and encouraging to see 300+ delegates and Microsoft being one of the sponsors. It was great to see the energy and trying to understand the local trends and what is on top of mind of industry practitioners. We're at the brink of industry revolution, we discussed the green transformation, our value proposition in the new era, and the way to transform its products. It was an eye opener that the customers are looking at digital channels as part of its strategy, and we love to make sure they use technology to maintain their advantages.

Akkasha Sultan Microsoft Dynamics 360 Lead APAC

The world is in the wave of clean energy transition and this clean energy conference is timely hosted, we are glad to be able to meet so many experts and investors in clean energy sector, presenters made very insightful discussions, a very rewarding experiences for me.



Platinum Sponsorship First Among Leaders

\$21,900

Attending

- ✓ 15 Delegates With Full access to all event programs
- ✔ Access to Buffet Lunch, Refreshments, Tea Break Sessions

Wish-list & One to One Meetings

- ✓ Opportunity to provide a wish-list of your potential clients (Escom Events to invite them and provide them the VIP FREE pass for attending the event)
- ✓ 12 (1:1 meetings) with selected delegates

Exclusivity

- ✓ Privilege to Make a list of competitors to be excluded from all sponsorship opportunities (Maximum of 3 Companies)
- ✓ Be the Exclusive Solution providers to make presentation or exhibition in your solution category

Presentation & Panel Discussion

- 2*30 minutes presentations during the event (Prime Time)
- ✓ Join 2-panel session as panelist
- ✓ 10 min opening presentation
- ✔ Opportunity to moderate a panel session

Exhibiting Booth

✓ 4*3m (raw space) Exhibiting booth in the foyer of the ballroom

Branding & Promotions

- ✓ 1 Insertion page (product or solution intro page) in the event book
- ✔ Badge/Lanyard printed with your logos
- ✔ Post and Banners on social medias (Linkedin, Facebook, Twitter)
- ✓ Logo visitors guide
- ✔ Logo event report
- Screen advertisements during the event
- ✔ Promotional Interview
- ✓ A4 flyer inserted in delegate bags
- ✓ 4 Insertion pages (product or solution intro page) in the event book
- ✓ Logo in sponsors carousel on Event websites

- Receive the full event delegate list one week before the event
- ✓ Receive the post-event report and the full delegate contact list (including email, mobile number) one week after the event

Dinner Sponsorship

1 Slot only

\$16,900

Attending

- ✓ 6 Delegates With Full access to all event programs
- ✓ Access to Buffet Lunch, Refreshments, Tea Break Sessions

Bespoke Dinner Arrangement

- Opportunity to provide a wish-list of your potential clients (Escom Events to invite them and provide them the VIP FREE pass for attending the event)
- ✓ Be the exclusive sponsor and organizer of the dinner event (all food, venue and operational costs of the dinner session included)
- ✔ Provide Escom Events the wish-list of the delegate who should attend the dinner event (20 delegates)
- ✓ Decorate the dinner room on your own (set up backdrop, banners, posters, handouts, brochures, flyers...)
- ✓ 20min speaking slot at the dinner opening session

Exclusivity

- ✓ Privilege to Make a list of competitors to be excluded from all sponsorship opportunities (Maximum of 3 Companies)
- ✓ Be the Exclusive Solution providers to make presentation or exhibition in your solution category

Speaking Slot

✓ A 10 minutes presentation at the event ballroom

Exhibiting Booth

✓ 3*2m (raw space) Exhibiting booth in the foyer of the ballroom

Branding & Promotions

- ✓ 1 Insertion page (product or solution intro page) in the event book
- ✔ Post and Banners on social medias (Linkedin, Facebook, Twitter)
- ✓ Logo visitors guide
- ✓ Logo event report
- ✓ Screen advertisements during the event
- ✔ Promotional Interview
- ✓ A4 flyer inserted in delegate bags
- ✓ 4 Insertion pages (product or solution intro page) in the event book
- ✓ Logo in sponsors carousel on Event websites
- ✓ Logo/company profile shown on the event website/ event EDM/ event banner/ poster/ backdrops/ post-event report/ media promotional materials and thanked as Sponsor
- ✓ Company profile/ product brochure sent to all event delegates

- Receive the full event delegate list one week before the event
- ✓ Receive the post-event report and the full delegate contact list (including email, mobile number) one week after the event

Gold Sponsorship Be a Welcome Sight

\$15.900

Attending

- ✓ 15 Delegate With Full access to all event programs
- Access to Buffet Lunch, Refreshments, Tea Break Sessions

Wish-list & One to One Meetings

- Opportunity to provide a wish-list of your potential clients (Escom Events to invite them and provide them the FREE pass for attending the event)
- 9 (1:1 Meetings) with selected delegates

Exclusivity

- Privilege to Make a list of competitors to be excluded from all sponsorship opportunities
- Be the Exclusive Solution providers to make presentation or exhibition in your solution category

Presentation & Panel Discussion

- 30 minutes presentations during the event (Prime Time)
- 1 Panel Discussion Slot

Exhibiting Booth

✓ 3*2m (Raw Space) Exhibiting Booth in the foyer of the ballroom

Branding & Promotions

- Post and Banners on social medias (LinkedIn, Facebook, Twitter)
- Logo visitors guide
- Logo in the Event Report
- Screen advertisements during the event
- Promotional Interview
- A4 flyer inserted in delegate bags
- 4 Insertion pages (product or solution intro page) in the event book
- Logo in sponsors carousel on Event websites
- Company profile/ product brochure sent to all event delegates
- Logo/company profile shown on the event website/ event EDM/ event banner/ poster/ backdrops/ post-event report/ media promotional materials and thanked as Sponsor
- Company profile/ product brochure sent to all event delegates

- Receive the full event delegate list one week before the event
- Receive the post-event report and the full delegate contact list (including email, mobile number) one week after the event

Silver Sponsorship Experience the Attention

\$12,900

Attending

- ✓ 7 Delegate With Full access to all event programs
- ✓ Access to Buffet Lunch, Refreshments, Tea Break Sessions

Wish-list & One to One Meetings

- ✓ Opportunity to provide a wish-list of your potential clients (Escom Events to invite them and provide them the FREE pass for attending the event)
- ✓ 5 (1:1 Meetings) with selected delegates

Presentation & Panel Discussion

- ✓ 30 minutes presentations during the event (Prime Time)
- ✓ 1 Panel Discussion Slot

Exhibiting Booth

✓ 3*2m (Raw Space) Exhibiting Booth in the foyer of the ballroom

Branding & Promotions

- ✔ Post and Banners on social medias (LinkedIn, Facebook, Twitter)
- ✓ Logo visitors guide
- ✓ Screen advertisements during the event
- Promotional Interview
- ✓ Logo in sponsors carousel on Event websites
- ✓ Company profile/ product brochure sent to all event delegates
- ✓ Logo/company profile shown on the event website/ event EDM/ event banner/ poster/ backdrops/ post-event report/ media promotional materials and thanked as Sponsor
- ✔ Company profile/ product brochure sent to all event delegates

- Receive the full event delegate list one week before the event
- ✔ Receive the post-event report and the full delegate contact list (including email, mobile number) one week after the event

Bronze Sponsorship Expand your network

\$8,900

Attending

- ✓ 3 Delegate With Full access to all event programs
- ✓ Access to Buffet Lunch, Refreshments, Tea Break Sessions

Wish-list & One to One Meetings

- Opportunity to provide a wish-list of your potential clients (Escom Events to invite them and provide them the FREE pass for attending the event)
- ✓ 3 (1:1 Meetings) with selected delegates

Exhibiting Booth

✓ 3*2m (Raw Space) Exhibiting Booth in the foyer of the ballroom

Branding & Promotions

- ✔ Post and Banners on social medias (LinkedIn, Facebook, Twitter)
- ✔ Logo visitors guide
- ✓ Screen advertisements during the event
- ✔ Promotional Interview
- ✓ Logo in sponsors carousel on Event websites
- ✓ Company profile/ product brochure sent to all event delegates
- ✓ Logo/company profile shown on the event website/ event EDM/ event banner/ poster/ backdrops/ post-event report/ media promotional materials and thanked as Sponsor
- ✔ Company profile/ product brochure sent to all event delegates

- ✔ Receive the full event delegate list one week before the event
- ✔ Receive the post-event report and the full delegate contact list (including email, mobile number) one week after the event

Exhibitor Sponsorship

\$6,900

Attending

- ✓ 2 Delegate With Full access to all event programs
- ✔ Access to Buffet Lunch, Refreshments, Tea Break Sessions

Wish-list & One to One Meetings

Opportunity to provide a wish-list of your potential clients (Escom Events to invite them and provide them the FREE pass for attending the event)

Exhibiting Booth

✓ 3*2m (Raw Space) Exhibiting Booth in the foyer of the ballroom

Branding & Promotions

- ✔ Post and Banners on social medias (LinkedIn, Facebook, Twitter)
- ✓ Logo visitors guide
- ✓ Screen advertisements during the event
- ✓ Promotional Interview
- ✓ Logo in sponsors carousel on Event websites
- ✔ Company profile/ product brochure sent to all event delegates
- ✓ Logo/company profile shown on the event website/ event EDM/ event banner/ poster/ backdrops/ post-event report/ media promotional materials and thanked as Sponsor
- ✔ Company profile/ product brochure sent to all event delegates

- ✓ Receive the full event delegate list one week before the event
- Receive the post-event report and the full delegate contact list (including email, mobile number) one week after the event

Badge/Lanyard Sponsor

\$4,900

Attending

- ✓ 2 Delegate With Full access to all event programs
- ✓ Access to Buffet Lunch, Refreshments, Tea Break Sessions

Marketing Items

✓ Your logo printed in all event delegate badges (or event lanyard, or the event bag, chose one only) and branded as "This badge is sponsored by..."

Branding & Promotions

- ✓ 1 Insertion page (product or solution intro page) in the event book
- ✓ Logo/company profile shown on the event website/ event EDM/ event banner/ poster/ backdrops/ post-event report/ media promotional materials and thanked as Sponsor
- ✔ Company profile/ product brochure sent to all event delegates

- ✔ Receive the full event delegate list one week before the event
- Receive the post-event report and the full delegate contact list (including email, mobile number) one week after the event



Attending Specialist Sponsorship

\$3,900

Attending

- ✓ 2 Delegate With Full access to all event programs
- ✓ Access to Buffet Lunch, Refreshments, Tea Break Sessions

Wish-list & One to One Meetings

Opportunity to provide a wish-list of your potential clients (Escom Events to invite them and provide them the FREE pass for attending the event)

Branding & Promotions

- ✔ Post and Banners on social medias (LinkedIn, Facebook, Twitter)
- ✓ Logo visitors guide
- Screen advertisements during the event
- ✔ Promotional Interview
- ✓ Logo in sponsors carousel on Event websites
- ✓ Company profile/ product brochure sent to all event delegates
- ✓ Logo/company profile shown on the event website/ event EDM/ event banner/ poster/ backdrops/ post-event report/ media promotional materials and thanked as Sponsor
- ✓ Company profile/ product brochure sent to all event delegates

- ✔ Receive the full event delegate list one week before the event
- Receive the post-event report and the full delegate contact list (including email, mobile number) one week after the event



Other Tailored Packages

Please discuss with your account manager about benefits and investment

Possible Benefits

- Sponsoring lunch
- ✓ Arrange Workshop in a separate room
- ✓ Sponsoring the lucky draw/ gifts
- ✓ Co-Host (name the event)
- ✔ Branding/ promotion





Clean Energy + Smart Grid

Indonesia 2022

Summit

December 1, 2022



- December 2, 2022
- Ayana Midplaza
 Jakarta Hotel

Green energy, smart grids to reach net-zero emissions goal

Getting in Touch

Speaking Slot

 ${\sf Febby\ Azizah\,|\, Conference\ Producer,\ Escom\ Events}$

Mobile: +62 899 031 7571

E-Mail: febby.azizah@escom-events.com

Sponsorship

Mark Broñola | Clean Energy Series Events Sales Manager, Escom Events

Mobile: +63 966 283 6212

Email: mark.bronola@escom-events.com

Co-presented by:



