

FOOD & DRINK INNOVATE | ASIA 2022 VIRTUAL



May 17-19, 2022
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#fdiasia2022

Cover

About

Statistics

Agenda

Series Events

Attendees

Sponsorship

Event Platform

Marketing

Contacts

ASIA LANDSCAPE.

09:10-09:30	<p>Keynote: The Art and Science of Data Speaker: Siddharth Pathak, Head of Consumer and Retail Practice at Kearney</p>
09:30-09:55	<p>Keynote: Agflation: How to Keep Low in the New High Speaker: JY Chow, Agrifood & Retail Sector Coverage Lead, Asia & Oceania at Mizuho Bank</p>
09:55-10:15	<p>Keynote: Aligning Performance with Purpose - Why reputation and purpose matters more than ever - changing customer, stakeholder and investor expectations. - Purpose done well – and badly - Practical advice for businesses on how to adapt Speaker: Jules Norton Selzer, Corporate Relations Director Diageo Moët Hennessy Thailand</p>

AGRITECH INNOVATE

10:15-10:40	<p>Keynote: Vertical Farming - CEA , Urban farming Agriculture faces a lot of challenges and Climate Change makes it even worse. Due to floods, desertification and extreme weather conditions that occur, we have to come up with new ways of producing food to tackle these challenges and Vertical Farming is one of these. Producing food locally in our cities can play a significant role where more people will inhabit in urban areas in the upcoming years. Vertical Farming is the process which produce more vegetables in less space, with less water usage and zero chemicals in Urban Areas. -Challenges that agriculture faces -What is Controlled Environment Agriculture (CEA) , Vertical farming and Urban farming -Advantages of Vertical farming (less space, less water usage, zero pesticides, higher yields) -Benefits to food safety, supply chain, reduction of Greenhouse gas emissions Speaker: Henry Gordon - Smith, Founder & CEO at Agritecture</p>
10:40-11:00	<p>Keynote: A Record-breaking Year for Agrifoodtech Investment Worldwide Agrifoodtech startups secured a record-breaking \$52 billion in funding during 2021 - almost double the total raised the previous year. In this session, Jack will share insights from the latest edition of AgFunder's highly anticipated annual Agrifoodtech Investment Report and explore: - Why VCs and other investors are putting more and more money into agtech and foodtech - Which sectors are attracting the most investment - How agtech and foodtech can contribute towards a climate-resilient future Speaker: Jack Ellis, Media & Research Lead at AgFunder; Deputy Editor at FAN</p>
11:00-11:25	<p>Keynote: Agri Tech Trends in Asia Speaker: Prof Matthew Tan, Chief Executive Officer – Asia at Assentoft Aqua Asia</p>
11:25-11:50	<p>Keynote: Indoor Farming in South East Asia - Landscape and Opportunities Key Discussions: 1. Indoor Farming and What the Technology Entails 2. Technological Maturity, Limitations and Possibilities 3. Best Use Cases for the Technology 4. The Malaysian Market and It's Needs 5. Indoor Farming in SEA - Utility & Growth Speaker: Shawn Ng, Co-Founder at Future Farms</p>

SUPPLY CHAIN INNOVATE

14:00-14:30	<p>Keynote: What's Eating Your Margins? How to Eliminate Hidden Costs that Are Shrinking Your Profits? With rising inventory costs, supply chain bottlenecks, and food safety regulations, sustaining profitable growth has never been more critical to your manufacturing and distribution business. Speaker Sridharan Arumugam, Vice President at Jakes Mantle, Sales Excellence Executive at SYSPRO Corporate</p>
14:30-15:10	<p>Panel: How Does the Best Supply Chain Look Like in Food & Drink Industry 2022? Food & drink market demand has changed very quickly. In 2022, most food & drinks company are navigating to be successful in 2 sides 1) traditional, pre-pandemic demand 2) new normal, post-pandemic demand. It is interesting to bring out diverse supply chain perspective from upstream (food & drinks ingredients supplier) to downstream (finished goods - closer to consumers). Discuss about the key discussion points below. 1. What is the current supply chain challenges? What is the changes you face in 2022 supply chain & future trends? 2. How do you navigate to improve your supply chain capability? 3. What is the best in class supply chain look like in your business? 4. What will be your key priorities, investments, focus to deliver by 2022- 2023? Moderator: Sarot Kunnawoottiphorn, Asia Supply Chain Development Lead at Mars Panelists: Yemima Aprilia, VP Supply Chain at Wahyoo Damrong Darasakd, Operation Director, Food Project Siam Marietta Feliciano, Manufacturing Director at Friesland Campina</p>
15:10-15:35	<p>Keynote: Journey to Net Zero Discussion Points: 1. What is "Net Zero" or Carbon neutrality? 2. What are the steps in the journey to net zero? 3. What are circular supply chains? 4. How does one go about performance management in sustainability? 5. A few case studies to illustrate the journey Speaker: Indranil Sen, Director - Global Operations at Accenture</p>

PACKAGING INNOVATE

15:35-16:05	<p>Keynote: Packaging Trends, Sustainable Labels, and Digital Solutions for Food and Beverage Market The food and beverage landscape in the labeling and packaging industry in ASEAN has significantly evolved. The need of consumers has pushed industries to be more innovative and sustainable. Avery Dennison is a global materials science company that specializes in the design and manufacture of a wide variety of labeling and functional materials. In this session, learn about the key trends in Food and Beverage and various pressure-sensitive labeling solutions from sustainable packaging to various innovative solutions. Speakers: Nejin Zhang, Segment Manager, ASEAN at Avery Dennison Kelvin Tan, Senior Business Development Manager, RFID at Avery Dennison</p>
16:05-16:30	<p>Keynote: Sustainable Packaging: from a Global Perspective Speaker: Nerida Kelton, Vice President, Sustainability & Save Food Packaging at World Packaging Organisation (WPO)</p>

PRODUCT INNOVATE

09:50-10:20	<p>Keynote: It's Got to be Functional to be a Beverage?</p> <p>As consumers are becoming more demanding in their wants and needs the products of yesterday need to be reframed, re-developed and re-invigorated for the consumers of tomorrow and making them functional is one way to meet the new demands of your target market.</p> <p>Speaker: Simon Hague, Director, Tea, Coffee, Cocoa & Functional Beverage at Kerry Group</p>
10:20-10:50	<p>Keynote: Innovating with Purpose and Pace</p> <p>Stronger coupling of Innovation with Organisation's Purpose can be a more liberating experience - driving high quality of ideation, willingness to experiment, and ability to fail-faster! Consumer centricity in everything we do, is helping speed up product designs and pivoting when needed. This talk covers two case studies where the cross functional Innovation teams made deliberate choices for Purpose and Pace - to drive overall growth for the brand.</p> <p>Speaker: Krishna Mohan Suri, Chief R&D Officer at Universal Robina Corporation</p>
10:50-11:15	<p>Keynote: The Halal Opportunity in the World</p> <p>Speaker: Ronnie Faizal Tan, Founder and Managing Director at Rezk Connects</p>
11:15-12:00	<p>Panel: Market Updates on Alternative Protein</p> <p>Moderator: Darren Leong, Associate at Vis Vires New Protein</p> <p>Panelist:</p> <p>Gautam Godhwani, Managing Partner at Good Startup Kelvin Ng, Senior Adviser at Green Bridge Partners Aaron Chua, CEO at Fisherio Christopher McCallum, Chief Operating and Finance Officer at Fable Food</p>

FOODTECH INNOVATE

12:00-12:25	<p>Keynote: Use of AI in F&B Research and Innovation</p> <p>A Brief introduction on in on new developments on use of Artificial Intelligence and Advance Technologies at the interphase of food science and engineering and food chemistry and biochemistry, food microbiology, material science, nutrition , Food characterization, Food Biotechnology, Food Process Design and Engineering etc.</p> <p>Speaker: Dr. Saurabh Katiyar, Deputy Director - Research and Development at CP Group</p>
12:25-12:45	<p>Keynote: Annual Investment Trends in Agrifoodtech</p> <p>Venture capital investment into the global Agtech and Foodtech sectors hit a record \$51.7 billion in 2021, an increase of 85% from the year earlier. In this presentation, John Friedman - Executive Director of AgFunder Asia and GROW Accelerator - will present key takeaways from AgFunder's annual investment report, providing insight into areas of interest and investment trends across the sector.</p> <p>Speaker: John Friedman, Executive Director at AgFunder Asia & GROW Accelerator</p>

FOOD SAFETY INNOVATE

14:00-14:30	<p>Keynote: Eating Our Way to A Better Future</p> <p>Jason will elaborate on Why food safety can help companies meet their overall sustainability ambitions.</p> <p>Speaker: Jason Chow, Corporate Accounts Regional Head, Food & Beverage Ap Multi-Market & Country Manager at Malaysia Ecolab</p>
14:30-15:00	<p>Rising through the Challenges in Food Safety at the time of Pandemic</p> <p>Discussion on the major challenges to food safety in food and beverage manufacturing, and the key strategies to emerge in the new normal.</p> <p>Speaker: Ferdinand Padilla, Technical Services & Food Safety Manager at Universal Robina Corporation</p>

MARKETING INNOVATE

15:00-15:20	<p>Keynote: The Importance of Ingredient Claims in Asia 2022</p> <p>Ingredient-led claims have become increasingly influential on consumer purchasing habits over the past couple of years. This is due to consumers becoming more proactive as they actively look to adopt a holistic health approach to wellness. Consumers are also becoming more educated about new ingredients and the benefits they may possess, leading to an increased demand for new ingredient innovations. This presentation will explore the ingredients and claims which are important to consumers across a number of different food and beverage categories.</p> <p>Speaker: Will Cowling, Marketing Manager at FMCG Gurus</p>
15:20-15:45	<p>Keynote: How Authenticity Can Add Value to Your Brand?</p> <p>Mark will discuss 2 special projects launched in 2020 and 2021 which went beyond product promotion and awareness, but instead focused on communicating our deeper mission and vision.</p> <p>Speaker: Mark Bain, Creative Director at Pizza 4P's</p>
15:45-16:30	<p>Panel: Marketing amidst Digital Transformation Age: how to maintain value to your customers?</p> <p>Moderator: Parth Patel, Experienced Sales & Marketing Leader at Ex- J&J, DuPont, Kerry</p> <p>Panelist: Mukesh Patnaik, General Manager, Marketing - B2C Foods at Olam Lluís Ferré Nadal, Head of International Business at Boonrawd Brewery Raushida Vasaiwala, General Manager, APAC at Celtra</p>

PHILIPPINES TRACK.

09:00-09:25	<p>Keynote: TBC Speaker: Design Center of Philippines</p>
09:25-09:50	<p>Keynote: Connected Action for Future Food Solution: A closer look into nutrition-sensitive and sustainable local farming</p> <p>Abstract: Globalization has changed our ways of producing food. Considering the rise of the world population to an estimated 10 billion people by 2050, we need to produce more using fewer resources to meet society's food supply needs in the present without compromising the needs of future generations.</p> <p>This will require restructuring of the Food System. From industry-driven food production, there is considerable attention on promoting locally grown food. Shall we revert to local farms for food? Is local foods key to feeding the future?</p> <p>This presentation will attempt to unfold the meaning of sustainability of the food system at the local level and its impact on livelihood and interaction among community members, as well as the recognition of how local food production, by becoming nutrition-sensitive, can become a pathway to improved health and nutrition outcomes for the benefit of the people of all ages at present and in the next generations to come.</p> <p>Speaker: Imelda Angeles-Agdeppa, Director IV and Scientist II at Food and Nutrition Research Institute</p>
09:50-10:15	<p>Keynote: Alternative Proteins and Future Food Trends in the Philippines Speaker: Stephen Co, Co Founder & CEO at WTH Foods</p>

INDONESIA TRACK.

10:15-10:40	<p>Keynote: Key Market Trends in Indonesia Trends are emerging and evolving, driving continues innovation in food and beverages industries. Many factors like pandemic can somehow impact how, what, where and why consumers eat and drink. In this session, we are going to focus on key trends that shapes current Indonesian market.</p> <p>Speaker: Fellicia Kristiant, Insights & Innovation Analyst at Innova Market Insights</p>
10:40-11:20	<p>Panel: The Rise of Local Farming / Farming 2.0 - Feeding The Hungry with a Sustainable Approach</p> <p>With the increasing demand for more wholesome organic food, the rise of local/small-scale farming that adopts sustainability farming practices in Indonesia also has raised. The past 24 months of the Pandemic that has been giving a significant impact on the logistic and supply chain system in the food industry caused limitation in access or supply of various food commodities, especially fresh produce. People that lost their jobs and main income moved back to their home village in purpose to save living expenses, in addition, they start to grow their own food to provide for the whole family yet then grown to also covered</p> <p>Keypoints:</p> <ol style="list-style-type: none"> 1. Local farming - the background factor, why? is it a business opportunity? increasing demand? individual awareness? 2. Challenges in farming practice? supply challenges and dive into the market that is ""not yet"" ready with the price gap (in comparison with fresh produce came from conventional farming practice) 3. Opportunity due to Pandemic? exploring sales and market opportunity via e-commerce? 4. How about practice on sustainable livestock and poultry and fisheries? The market size and the opportunity in the future?" <p>Moderator: Tassa Agustriana, Founder at Thrive Food Consulting</p> <p>Panelists:</p> <p>Ramadani Prasetya, Chief Operating Officer at Island Organics Fitrian Ardiansyah, Country Director for Indonesia and Malaysia at IDH – The Sustainable Trade Insan Syaafaat, Executive Director at Partnership for Indonesia's Sustainable Agriculture (PISAgro)</p>
11:20-11:40	<p>Keynote: Food Safety Criteria for Registration Based on Regulations of the Indonesia FDA Speaker: Irene K. Djalim, Manager, Regulatory Affairs at Tilleke & Gibbins</p>

VIETNAM TRACK.

11:40-12:00	<p>*Vietnam Keynote: A Look At Food Regulations In Vietnam</p> <p>Discussion Points:</p> <ul style="list-style-type: none"> - Food declaration requirements; - Food labelling requirements; - Requirements for foods with new ingredients. <p>Speaker: Hien Thi Thu Vu, Head of Regulatory Affairs and Manager of Legal Division of Patent Department at Tilleke & Gibbins</p>
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